

CALIFORNIA

Dairy Information

A publication serving the dairy industry for over 68 years

Packaged Fluid Milk in California - Container Survey

Percentage of Total Fluid Milk Products Sold, by Size of Container October of Selected Years: 2005, 2006, 2007, 2008, 2009, 2010

Year	3, 5, 6 Gallon	1 Gallon	1/2 Gallon	Quart	1/3 Quart (10 oz.)	Pint	1/2 Pint & (8 oz. Pouch)	4 oz. (Pouch)	12, 14 oz.	Other
				6.9.3	Percer	nt .				
2005	1.06%	69.89%	14.99%	2.32%	0.41%	1.70%	9.10%	0.19%	0.35%	0.01%
2006	0.85%	69.66%	15.25%	2.08%	0.40%	1.74%	8.97%	0.09%	0.28%	0.67%
2007	0.91%	67.02%	16.58%	2.12%	<0.37%	1.59%	9.70%	0.11%	0.24%	1.37%
2008	0.88%	68.56%	16.67%	2.25%	0.29%	1.68%	9.41%	0.10%	0.14%	0.01%
2009	0.77%	65.90%	21.60%	2.66%	0.19%	0.42%	7.86%	0.09%	0.27%	0.24%
2010	0.94%	66.72%	19.82%	2.78%	0.17%	0.39%	8.09%	0.10%	0.61%	0.38%

Percentage of Total Fluid Milk Products Sold, by Type of Container October of Selected Years: 2005, 2006, 2007, 2008, 2009, 2010

Year	Glass	Paper	Plastic	Bag
	, Ä	Perc	pent sent	
2005	0.06%	17.24%	82.15%	0.55%
2006	0.07%	17.70%	81.86%	0.36%
2007	0.02%	20.15%	79.38%	0.44%
2008	0.16%	18.88%	80.46%	0.50%
2009	0.03%	23.90%	75.54%	, 0.53%
2010	0.02%	22.64%	76.36%	0.98%

• The top three containers of fluid milk sold in California for October 2010 were: gallon plastic containers (66.7%); half gallon paper containers (13.8%); and half gallon plastic containers (6.0%).

(See Page 30 for detailed report)



Source: October 2010 Fluid Milk Sales Container Survey for California, completed by CDFA Dairy Marketing Branch, December 2010



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DAIRY INDUSTRY NEWS . . .

National Dairy Situation & Outlook – USDA Estimates

Milk Production

Monthly: Compared to 2009, USDA estimates overall milk production across the U.S. was up by 2.7% in November 2010 compared to November 2009. USDA reports that California milk production increased 4.5% compared to November 2009 (on 15,000 less cows and 95 more pounds per cow), Among other western states, compared to November 2009, Arizona was up 8.7%; New Mexico was up 1.9%; and Washington was up 6.0%. One of the top 10 states reported a production decrease. The largest increase was reported by Arizona at 8.7% growth in milk production (on 14,000 more cows and 5 more pounds per cow).

Quarterly: For the third quarter of 2010 compared to the second quarter of 2010, U.S. milk cow numbers increased to 9.123 million head, milk production per cow decreased to 5,270 pounds; the net effect was decreased milk production to 48.1 billion pounds. USDA projects that for the fourth quarter of 2010 compared to the third quarter of 2010, U.S. milk cow numbers will decrease to 9.120 million cows, production per cow will decrease to 5,220 pounds; the net effect would be decreased milk production to 47.6 billion pounds.

Milk Prices

Comparing the third quarter of 2010 to the second quarter of 2010, U.S. average milk prices increased to \$16.80/cwt. USDA projects that for the fourth quarter of 2010, U.S. average all-milk prices will be \$17.65-17.85/cwt.; Class 4b prices will be \$15.25-15.45/cwt.; and Class 4a prices will be \$16.15-16.45/cwt.

Utility Cow Prices

Comparing the third quarter of 2010 to the second quarter of 2010, average U.S. utility cow prices were up \$0.11/cwt. to a national average of \$58.90/cwt. USDA projects that utility cow prices will average \$55-56/cwt. in the fourth quarter of 2010.

Information from the USDA-NASS publication "Milk Production" and the USDA-ERS publication: "Livestock, Dairy, and Poultry Outlook."

Look for New Tables

The Statistics Database has been updated and Tables 7 and 14 have new datasets displayed.

- Table 7, Sales of Class 1 Market Milk, now has a dataset box for Class 1 Sales Out of State. This dataset includes all whole, reduced fat, lowfat, and skim market milk product sold out of California. Note that these Class 1 Sales Out of State figures are not included in the Total Class 1 Sales nor in any other Class 1 Sales tables.
- Table 14, Class 4b Production, page 19, now has a dataset box displaying the Lactose Powders (both human and animal) in total pounds of production.

Note: The "Other Dry Milk Products" dataset in Table 13, page 17, no longer includes the Lactose Powders.

Please call Karen Dapper or Lu Tang at 916-341-5988 if you have any questions or comments on these changes.

California Data Summaries

COMMERCIAL PRODUCTION OF ALL MILK

Production of all milk on farms and ranches in California during November 2010 totaled 3.27 billion pounds, 4.3 percent more than the quantity produced during November 2009. For the twelve months ending November 2010, total milk production increased 1.6% as compared to the same period the previous year.

MANUFACTURED PRODUCTS

For the months of November 2010, as compared to November 2009, the total manufacture of butter decreased 0.5 percent; manufacture of nonfat dried milk for human consumption increased 21.9 percent; manufacture of total cheese increased 10.6 percent; and manufacture of total frozen products increased 3.0 percent.

SALES OF CLASS 1 MARKET MILK

Total sales of Class 1 market milk products in California during November 2010 increased 0.7 percent compared to sales during November 2009.

All Data displayed in the Dairy Information Bulletin is subject to change and/or revision.

MILK PRODUCTION

Table 1: Commercial Production of Market and Manufacturing Milk in Thousand Pounds, in California, by Month ¹
December 2008 - November 2010

	М	arket Milk		Manu	facturing Mi	lk	Total Milk			
Month	2008-2009	2009-2010	% Change	2008-2009	2009-2010	% Change	2008-2009	2009-2010	% Change	
December	3,384,368	3,136,149	-7.3%	53,967	146,638	171.7%	3,438,335	3,282,787	-4.5%	
January	3,289,250	3,193,141	-2.9%	159,406	175,499	10.1%	3,448,656	3,368,639	-2.3%	
February	3,004,049	2,921,998	-2.7%	133,199	165,204	24.0%	3,137,247	3,087,202	-1.6%	
March	3,355,052	3,293,405	-1.8%	148,616	185,666	24.9%	3,503,668	3,479,071	-0.7%	
April	3,282,426	3,249,518	-1.0%	151,030	181,635	20.3%	3,433,456	3,431,153	-0.1%	
May	3,352,685	3,350,312	-0.1%	158,256	190,301	20.2%	3,510,941	3,540,613	0.8%	
June	3,131,599	3,209,629	2.5%	149,224	181,094	21.4%	3,280,823	3,390,723	3.3%	
July	3,094,477	3,216,853	4.0%	150,704	180,367	19.7%	3,245,181	3,397,220	4.7%	
August	3,092,257	3,222,441	4.2%	149,922	178,073	18.8%	3,242,179	3,400,514	4.9%	
September	2,924,511	3,120,444	6.7%	142,436	171,035	20.1%	3,066,947	3,291,480	7.3%	
October	3,056,611	3,166,273	3.6%	148,616	175,532	18.1%	3,205,227	3,341,805	4.3%	
November	2,988,806	3,096,227	3.6%	142,303	169,214	18.9%	3,131,110	3,265,441	4.3%	
Jan-Nov Total	34,571,722	35,040,241	1.4%	1,633,713	1,953,619	19.6%	36,205,435	36,993,860	2.2%	
Dec-Nov Total	37,956,090	38,176,390	0.6%	1,687,680	2,100,257	24.4%	39,643,770	40,276,646	1.6%	
2009 Total	37,707,871			1,780,351			39,488,221			

¹ Includes total milk sold. Excludes milk left on ranch.

DAILY AVERAGE MILK PRODUCTION

Table 2: Commercial Production of Market and Manufacturing Milk, Average Daily Basis Compared to Prior Month, in Thousand Pounds, in California, by Month ¹ December 2009 - November 2010

	Market	Milk	Manufactu	ring Milk	Total I	Viilk
Month	2009-2010	% Change	2009-2010	% Change	2009-2010	% Change
November	99,627		4,743		104,370	
December	101,166	1.5%	4,730	-0.3%	105,896	1.5%
January	103,005	1.8%	5,661	19.7%	108,666	2.6%
February	104,357	1.3%	5,900	4.2%	110,257	1.5%
March	106,239	1.8%	5,989	1.5%	112,228	1.8%
April	108,317	2.0%	6,055	1.1%	114,372	1.9%
May	108,075	-0.2%	6,139	1.4%	114,213	-0.1%
June	106,988	-1.0%	6,036	-1.7%	113,024	-1.0%
July	103,769	-3.0%	5,818	-3.6%	109,588	-3.0%
August	103,950	0.2%	5,744	-1.3%	109,694	0.1%
September	104,015	0.1%	5,701	-0.8%	109,716	0.0%
October	102,138	-1.8%	5,662	-0.7%	107,800	-1.7%
November	103,208	1.0%	5,640	-0.4%	108,848	1.0%

¹ Includes total milk sold. Excludes milk left on ranch.

MILK PRODUCTION BY COUNTY

Table 3: Commercial Production of Bulk Milk, Average Milk Fat and Solids-Not-Fat Test, in Pounds, in California, by Counties and Regions ¹ November 2010

County and		Bulk Milk		Percent change	Average Milk	Average Solids-
Region	Market	Manufacturing	Total	from 2009	Fat Test	Not-Fat Test
Alameda						
Alpine						
Amador						
Butte	407,879	28,776	436,655	10.2%	4.76%	9.39%
Calaveras						
Colusa						
Contra Costa						
Del Norte	3,445,013	715,395	4,160,408	4.7%	4.48%	9.04%
El Dorado			************			
Fresno	212,743,080	1,027,598	213,770,678	6.0%	3.77%	8.94%
Glenn	29,572,696	1,537,853	31,110,549	2.6%	3.85%	8.90%
Humboldt	14,189,603	3,465,924	17,655,527	-1.9%	4.47%	9.04%
Inyo	· · · · · · · · · · · · · · · · · · ·					
Kern	299,224,375	2,785,234	302,009,609	4.9%	3.75%	8.87%
Kings	337,936,167	2,927,760	340,863,927	9.4%	3.76%	8.91%
Lake						
Lassen						
Madera	130,906,072	5,186,871	136,092,943	7.2%	3.73%	8.94%
Marin	13,819,944	0	13,819,944	-0.1%	3.65%	8.92%
Mariposa						1
Mendocino						
Merced	410,627,617	67,785,961	478,413,578	4.5%	3.86%	9.00%
Modoc	110,021,011					
Mono						
Monterey						
Napa						
Nevada						
Placer						
Plumas						
Sacramento	25,727,232	711,053	26,438,285	1.5%	3.84%	8.93%
San Benito	349,158	0	349,158	-53.8%	4.16%	8.80%
San Francisco	0.01,00					
San Joaquin	170,363,088	22,912,816	193,275,904	8.4%	3.68%	8.92%
San Mateo	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,					
Santa Clara						
Santa Cruz						
Shasta					LIVE MANAGE	
Sierra						
Siskiyou	1,337,076	0	1,337,076	25.3%	3.77%	8.82%
Solano	1,300,700		· · · · · · · · · · · · · · · · · · ·			
Sonoma	39,375,867	48,203	39,424,070	-3.9%	3.82%	8.93%
Stanislaus	277,498,330	46,365,050	323,863,380		3.76%	
Sutter			· · · · · · · · · · · · · · · · · · ·			
Tehama	3,528,122	4,831,447	8,359,569	7.2%	4.09%	9.16%
Trinity	-,,	1				
Tulare	878,996,848	3,092,248	882,089,096	2.4%	3.82%	8.95%
Tuolumne	3,0,000,010					
Yolo						
Yuba	5,682,362	0	5,682,362	2.9%	4.09%	9.04%
N. California	2,868,029,756		3,034,310,371			

MILK PRODUCTION BY COUNTY

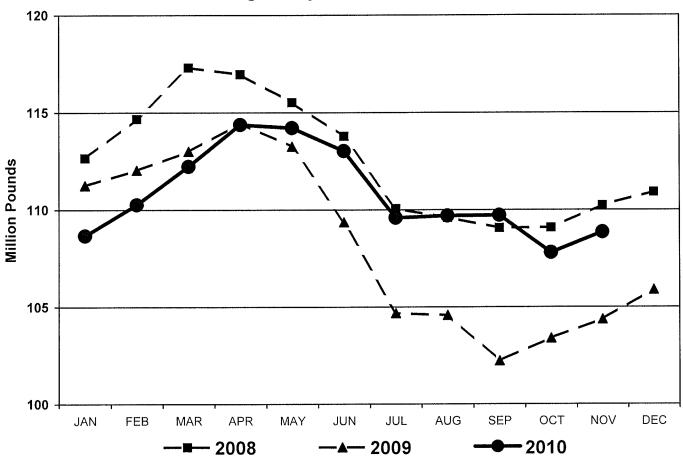
Table 3 (continued): Commercial Production of Bulk Milk, Average Milk Fat and Solids-Not-Fat Test, in Pounds, in California, by Counties and Regions ¹
November 2010

County and		Bulk Milk		Percent change	Average Milk	Average Solids-	
Region	Market	Manufacturing Total		from 2009	Fat Test	Not-Fat Test	
Imperial	12,719,851	0	12,719,851	14.9%	4.10%	9.01%	
Los Angeles							
Orange							
Riverside	75,851,002	0	75,851,002	-1.6%	3.71%	8.90%	
San Bernardino	127,312,144	2,933,138	130,245,282	3.0%	3.71%	8.86%	
San Diego	4,326,130	0	4,326,130	5.6%	3.60%	8.86%	
San Luis Obispo							
Santa Barbara							
Ventura							
S. California	228,197,451	2,933,138	231,130,589	2.0%	3.73%	8.88%	
State Total	3,096,227,207	169,213,753	3,265,440,960	4.3%	3.79%	8.94%	

¹ Data for counties in bold-type are not shown but are included in total: Mendocino, Monterey, Placer, Shasta, Solano, Sutter, Yolo, Los Angeles, San Luis Obispo, Santa Barbara.

CALIFORNIA MILK PRODUCTION

Average Daily Basis 2008, 2009, 2010



MILK UTILIZATION Table 4: Pooled Milk Utilization of Grade A Milk, by Classes and Months, in Thousand Pounds ¹ 2009 - 2010

B# 41-	Class '	1 - Fat	Class	2 - Fat	Class	3 - Fat	Class 4	a - Fat
Month	2009	2010	2009	2010	2009	2010	2009	2010
January	10,247	10,332	6,987	7,854	6,780	5,839	53,176	51,632
February	9,334	9,523	6,486	6,876	7,023	5,917	45,444	46,502
March	10,377	10,479	7,669	9,068	7,654	8,622	48,717	46,852
April	10,192	10,178	8,067	9,244	8,312	10,296	45,290	43,516
May	10,001	9,795	7,911	10,209	9,481	10,171	44,889	44,402
June	10,005	9,507	8,461	9,932	9,107	10,067	39,373	39,629
July	10,245	9,705	7,919	9,228	8,831	8,877	39,336	38,988
August	10,207	10,316	8,444	9,738	8,917	10,752	38,817	35,969
September	10,092	10,266	8,011	10,563	7,739	9,176	37,638	35,848
October	10,488	10,314	10,389	10,868	6,710	6,801	40,939	41,664
November	10,348	10,438	11,578	10,341	5,420	4,945	42,298	43,475
December	10,797		11,302		4,579		47,591	
Jan - Nov Total	111,536	110,853	91,922	103,920	85,975	91,461	475,917	468,478
Change from 2009		-0.6%		13.1%		6.4%		-1.6%
2009 Total	122,333		103,224		90,553		523,507	
	Class 1 - SNF		Class 2	- SNF	Class 3	3 - SNF	Class 4	a - SNF
Month	2009	2010	2009	2010	2009	2010	2009	2010
January	48,140	49,330	10,651	10,958	6,177	5,318	104,240	96,614
February	44,786	45,003	10,688	10,011	6,456	5,283	88,014	87,633
March	48,816	50,058	12,128	12,286	8,703	7,637	97,269	94,311
April	47,088	48,567	11,401	11,150	9,714	7,857	95,489	97,543
May	47,014	47,759	11,772	11,904	9,074	7,959	101,678	102,468
June	45,206	44,454	11,562	11,786	8,820	8,124	90,096	94,259
July	46,371	44,540	10,897	11,616	8,039	7,401	84,026	88,600
August	47,624	47,561	12,226	11,805	8,186	7,937	81,679	83,940
September	48,133	48,165	11,664	12,020	7,319	6,791	70,895	79,773
October	49,967	49,238	11,319	11,184	6,208	5,599	81,216	85,227
November	49,075	47,970	11,289	11,595	4,971	4,600	83,951	85,209
December	50,131		11,125		4,261		93,410	
Jan - Nov Total	522,220	522,645	125,597	126,315	83,666	74,505	978,553	995,578
Change from 2009		0.1%		0.6%		-10.9%		1.7%
Onange nom 2000	SQUESTION STREET	0.170		0.070		101070	5.000.000.000.000.000.000.000.000.000.0	

Month	Flu	ıid	
WIOTH	2009	2010	
January	432,901	442,780	
February	403,174	405,816	
March	439,689	448,793	
April	425,545	436,795	
May	424,485	431,272	
June	408,549	400,548	
July	417,463	401,244	
August	430,684	429,398	
September	435,556	434,148	
October	450,959	442,849	
November	439,413	430,648	
December	451,686		
Jan - Nov Total	4,708,417	4,704,290	
Change from 2009		-0.1%	
2009 Total	5,160,102		

MILK UTILIZATION

Table 4 (continued): Pooled Milk Utilization of Grade A Milk, by Classes and Months, in Thousand Pounds ¹ 2009 - 2010

	Class 4	b - Fat	Quota	- Fat	Non-quo	ta - Fat	Pool Tot	al - Fat	
Month	2009	2010	2009	2010	2009	2010	2009	2010	
January	42,430	40,364	27,383	27,383	92,237	88,639	119,619	116,021	
February	38,840	35,538	24,746	24,734	82,381	79,622	107,127	104,356	
March	43,453	41,086	27,411	27,383	90,458	88,724	117,870	116,107	
April	42,147	39,814	26,507	26,498	87,501	86,551	114,009	113,048	
May	42,274	40,965	27,393	27,373	87,163	88,169	114,555	115,542	
June	39,545	40,135	26,479	26,494	80,011	82,776	106,490	109,270	
July	38,452	41,867	27,379	27,382	77,405	81,284	104,784	108,666	
August	38,897	43,419	27,374	27,376	77,908	82,819	105,282	110,194	
September	37,674	43,013	26,486	26,487	74,668	82,379	101,154	108,866	
October	39,791	42,049	27,384	27,369	80,934	84,326	108,318	111,695	
November	38,405	43,306	26,508	26,494	81,543	86,011	108,050	112,505	
December	40,670		27,384		87,554		114,939		
Jan - Nov Total	441,909	451,557	295,048	294,972	912,209	931,297	1,207,257	1,226,270	
Change from 2009		2.2%		0.0%	556	2.1%		1.6%	
2009 Total	482,579		322,432		999,764		1,322,196		
	Class 4b - SNF		Quota	- SNF	Non-quo	ta - SNF	Pool Total - SNF		
Month	2009	2010	2009	2010	2009	2010	2009	2010	
January	112,961	111,507	66,741	66,768	215,428	206,960	282,168	273,728	
February	105,635	101,632	60,311	60,311	195,268	189,251	255,579	249,562	
March	117,906	117,239	66,806	66,767	218,016	214,763	284,822	281,531	
April	115,161	112,940	64,623	64,619	214,230	213,439	278,853	278,058	
May	114,816	116,912	66,791	66,763	217,563	220,239	284,354	287,001	
June	109,089	115,441	64,567	64,627	200,206	209,437	264,773	274,064	
July	110,732	121,059	66,772	66,794	193,293	206,422	260,064	273,215	
August	111,229	123,096	66,762	66,767	194,182	207,571	260,944	274,338	
September	109,678	119,972	64,583	64,596	183,105	202,124	247,688	266,720	
October	112,753	119,488	66,769	66,749	194,695	203,987	261,463	270,736	
November	108,150	117,898	64,630	64,600	192,806	202,671	257,436	267,271	
December	111,183		66,771		203,340		270,111		
Jan - Nov Total	1,228,110	1,277,182	719,355	719,360	2,218,790	2,276,864	2,938,145	2,996,225	
Change from 2009	4.0	4.0%	2703	0.0%		2.6%		2.0%	
2009 Total	1,339,293		786,126		2,422,130		3,208,256		

¹ Includes pooled milk only. Excludes exempt, non-pool, grade B milk, and bulk milk shipped out-of-California (ranch to plant). Class usage has been adjusted for plant gain and inventory variance.

POOL MILK PRODUCTION

Table 5: Commercial Production of Grade A Milk, Pooled and Non-Pooled, Total Grade B Milk by Months, in Thousand Pounds 2009 - 2010

Month	Pool	Milk	Grade A Poole		Total Grad	e A Milk ²	Total Grad	de B Milk
	2009	2010	2009	2010	2009	2010	2009	2010
January	3,185,155	3,086,476	104,095	106,665	3,289,250	3,193,141	159,406	175,499
February	2,895,430	2,824,771	108,619	97,227	3,004,049	2,921,998	133,199	165,204
March	3,232,367	3,184,064	122,685	109,341	3,355,052	3,293,405	148,616	185,666
April	3,163,339	3,142,869	119,087	106,648	3,282,426	3,249,518	151,030	181,635
May	3,238,285	3,241,407	114,399	108,906	3,352,685	3,350,312	158,256	190,301
June	3,021,659	3,106,906	109,941	102,723	3,131,599	3,209,629	149,224	181,094
July	2,984,264	3,112,991	110,213	103,863	3,094,477	3,216,853	150,704	180,367
August	2,982,416	3,116,893	109,840	105,548	3,092,257	3,222,441	149,922	178,073
September	2,819,795	3,015,171	104,716	105,273	2,924,511	3,120,444	142,436	171,035
October	2,948,375	3,056,728	108,236	109,545	3,056,611	3,166,273	148,616	175,532
November	2,884,275	2,992,831	104,532	103,397	2,988,806	3,096,227	142,303	169,214
December	3,029,278		106,871		3,136,149		146,638	
Jan - Nov Total	33,355,360	33,881,106	1,216,362	1,159,135	34,571,722	35,040,241	1,633,713	1,953,619
Change from 2009		1.6%		-4.7%		1.4%		19.6%
2009 Total	36,384,638		1,323,232		37,707,871		1,780,351	

¹ Grade A farm milk delivered to non-pooled plants; milk from exempt Producer-Handler type 66; the exempt portion of milk from Producer-Handler type 70; and Grade A producer milk delivered directly out of state.

NET MILK AVAILABLE IN CALIFORNIA

Table 6: California Commercial Milk Production, Production Entering, and Production Leaving,
Net Milk Available, by Months, in Thousand Pounds ¹
2009 - 2010

Month	Californ Produ		Production Califo		Production Califo		Net Milk Available in California		
Monus	2009	2010	2009	2010	2009	2010	2009	2010	
January	3,448,656	3,368,639	67,257	51,449	42,724	35,943	3,473,190	3,384,145	
February	3,137,247	3,087,202	64,833	45,403	42,050	31,504	3,160,030	3,101,101	
March	3,503,668	3,479,071	74,411	51,642	48,990	37,305	3,529,089	3,493,407	
April	3,433,456	3,431,153	64,056	51,160	45,807	35,658	3,451,705	3,446,655	
May	3,510,941	3,540,613	65,298	55,344	40,493	35,239	3,535,745	3,560,718	
June	3,280,823	3,390,723	67,173	54,245	40,540	34,182	3,307,456	3,410,786	
July	3,245,181	3,397,220	64,119	56,979	38,614	35,078	3,270,686	3,419,121	
August	3,242,179	3,400,514	61,793	53,727	37,089	35,655	3,266,883	3,418,586	
September	3,066,947	3,291,480	59,963	50,399	34,536	36,883	3,092,373	3,304,995	
October	3,205,227	3,341,805	59,943	54,100	36,563	39,503	3,228,607	3,356,402	
November	3,131,110	3,265,441	54,009	53,852	35,181	41,620	3,149,937	3,277,673	
December	3,282,787		53,976		36,120		3,300,642		
Jan - Nov Total	36,205,435	36,993,860	702,854	578,300	442,587	398,572	36,465,701	37,173,589	
Change from 2009		2.2%		-17.7%		-9.9%		1.9%	
2009 Total	39,488,221		756,829		478,707		39,766,344		

¹ Not all milk shipped into or out of the state is reported. These numbers represent lower limits.

² Not all milk shipped out of state is reported. These numbers represent lower limits.

CLASS 1 SALES

Table 7: Sales of Class 1 Market Milk Products in California, by Months, in Thousand Gallons ^{1 2} December 2008 - November 2010

B. # . 43		Whole Milk		ı	Reduced-fa	t	Lov	wfat/Light N	/lilk	
Month	2008-2009	2009-2010	% Change	2008-2009	2009-2010	% Change	2008-2009	2009-2010	% Change	
December	22,175	20,351	-8.2%	23,773	25,114	5.6%	9,378	9,411	0.4%	
		***************************************		· · · · · · · · · · · · · · · · · · ·						
January	20,836	19,233	-7.7%	23,295	24,207	3.9%	9,607	9,679	0.8%	
February	19,267	17,357	-9.9%	21,472	21,960	2.3%	9,035	8,918	-1.3%	
March	20,941	19,117	-8.7%	23,156	24,654	6.5%	10,158	10,031	-1.3%	
April	19,986	18,795	-6.0%	22,082	24,147	9.4%	9,334	9,669	3.6%	
May	19,929	18,755	-5.9%	22,368	23,941	7.0%	9,667	9,724	0.6%	
June	20,349	18,325	-9.9%	22,778	23,388	2.7%	8,601	8,296	-3.5%	
July	20,327	18,676	-8.1%	23,040	23,355	1.4%	7,978	7,889	-1.1%	
August	20,573	19,050	-7.4%	23,785	23,988	0.9%	8,784	8,739	-0.5%	
September	20,115	18,383	-8.6%	23,384	23,260	-0.5%	9,954	9,765	-1.9%	
October	20,681	18,944	-8.4%	24,714	24,492	-0.9%	10,604	10,009	-5.6%	
November	18,792	18,817	0.1%	23,464	24,059	2.5%	9,591	9,270	-3.4%	
Jan - Nov Total	221,796	205,452	-7.4%	253,538	261,452	3.1%	103,313	101,988	-1.3%	
Dec - Nov Total	243,971	225,803	-7.4%	277,310	286,566	3.3%	112,691	111,400	-1.1%	
2009 Total	242,147			278,652	and the second	·	112,724			
	·	onfat/Fat-fr	ee Milk	Subtot	al Beverag	e Milks	Ha	alf - and - H	alf	
Month	2008-2009	2009-2010	% Change	2008-2009	2009-2010	% Change	2008-2009	2009-2010	% Change	
Danasahan	 				64,752	-1.1%	1,699	1,736	2.2%	
December	10,133	9,875	-2.5%	65,458	04,732	~1.170	1,099	1,730	2.270	
January	10,448	10,229	-2.1%	64,186	63,348	-1.3%	1,498	1,492	-0.4%	
February	9,718	9,750	0.3%	59,492	57,985	-2.5%	1,375	1,471	7.0%	
March	10,738	10,806	0.6%	64,993	64,608	-0.6%	1,531	1,653	8.0%	
April	9,896	10,296	4.0%	61,298	62,907	2.6%	1,469	1,581	7.6%	
May	10,307	10,295	-0.1%	62,271	62,715	0.7%	1,426	1,561	9.4%	
June	9,154	8,660	-5.4%	60,881	58,669	-3.6%	1,447	1,470	1.6%	
July	8,294	7,856	-5.3%	59,639	57,775	-3.1%	1,387	1,404	1.2%	
August	8,977	8,731	-2.7%	62,119	60,509	-2.6%	1,388	1,478	6.5%	
September	10,411	10,057	-3.4%	63,864	61,464	-3.8%	1,410	1,476	4.7%	
October	11,030	10,714	-2.9%	67,029	64,159	-4.3%	1,574	1,512	-3.9%	
November	9,802	9,839	0.4%	61,650	61,986	0.5%	1,611	1,690	4.9%	
Jan - Nov Total	108,775	107,232	-1.4%	687,421	676,124	-1.6%	16,114	16,786	4.2%	
Dec - Nov Total	118,908	117,108	-1.5%	752,879	740,876	-1.6%	17,813	18,522	4.0%	
2009 Total	118,650		1.070	752,173			17,850			
	 	al Class 1 I	Milk		Sales Out o	f State 3/				
Month	2008-2009	2009-2010	% Change	2008-2009	2009-2010	% Change	1 Repoi	ted by Califo	nia plants	
Docombor	67.158	66,489	-1.0%	1,903	1,701	-10.6%	only.			
December	67,136	00,409	-1.076	1,903	1,701	-10.0 /0	² Table	7 includes al	Class 1	
January	65,685	64,841	-1.3%	1,936	1,741	-10.1%		nilk product s		
February	60,867	59,456	-2.3%	1,807	1,621	-10.3%	1	s 1 Out of Sta e displayed ir		
March	66,525	66,262	-0.4%	2,005	1,785	-10.9%	boxed a	rea), including	g flavored	
April	62,768	64,489	2.7%	1,930	1,711	-11.3%		s and organi eakdown of C		
May	63,698	64,277	0.9%	1,959	1,590	-18.8%		Milk Sales, s		
June	62,329	60,141	-3.5%	1,995	1,710	-14.3%	For a bro	eakdown of C	lass 1	
July	61,028	59,181	-3.0%	1,835	1,963	7.0%	3 Includes all whole, reduced far lowfat, and skim market milk			
August	63,507	61,988	-2.4%	1,923	2,051	6.7%				
September	65,275	62,943	-3.6%	1,888	1,820	-3.6%				
October	68,604	65,673	-4.3%	1,812	1,794	-1.0%		sales sold ou a. The Class		
November	63,261	63,677	0.7%	1,793	1,749	-2.5%		figures are no		
Jan - Nov Total	703,548	692,929	-1.5%	20,882	·		the Tota	l Člass 1 Sale	es nor in any	
Dec - Nov Total	703,548	759,418		20,882	 		other Cla	ass 1 Sales ta	apies.	
Dec - Nov Total	770,705		-1.5%	22,785	L	-0.0%	1			

770,037

2009 Total

CLASS 1 ORGANIC MILK SALES

Table 8: Sales of Class 1 Organic Market Milk Products in California, by Months, in Thousand Gallons ^{1 2 3}
December 2008 - November 2010

NA41-		Whole Milk		ı	Reduced-fa	t	Lov	wfat/Light N	Viilk
Month	2008-2009	2009-2010	% Change	2008-2009	2009-2010	% Change	2008-2009	2009-2010	% Change
December	723	729	0.8%	766	782	2.1%	849	843	-0.7%
January	624	682	9.2%	684	756	10.4%	747	843	12.9%
February	600	647	7.8%	677	731	7.9%	700	637	-9.0%
March	634	734	15.6%	680	852	25.3%	757	824	8.9%
April	614	733	19.3%	684	831	21.5%	670	748	11.7%
May	625	713	14.1%	689	794	15.2%	678	715	5.4%
June	640	702	9.8%	701	809	15.4%	696	750	7.8%
July	629	696	10.6%	687	811	18.1%	725	808	11.5%
August	638	806	26.3%	706	914	29.4%	716	765	6.8%
September	666	870	30.6%	754	1,063	41.0%	835	809	-3.2%
October	674	852	26.5%	735	1,027	39.6%	832	792	-4.9%
November	643	729	13.5%	708	887	25.2%	857	739	-13.8%
Jan - Nov Total	6,987	8,163	16.8%	7,707	9,475	22.9%	8,212	8,429	2.6%
Dec - Nov Total	7,711	8,893	15.3%	8,472	10,257	21.1%	9,062	9,272	2.3%
2009 Total	7,717			8,489			9,056		
Manth	Skim/Nonfat/Fat-free Milk		Subto	Subtotal Organic Milks					
Month		1	T	l	I	T			

Month	Skim/N	onfat/Fat-fr	ee Milk	Subto	tal Organic	Milks
WOTTE	2008-2009	2009-2010	% Change	2008-2009	2009-2010	% Change
December	544	527	- 3.1%	2,883	2,882	0.0%
January	509	521	2.3%	2,565	2,801	9.2%
February	452	502	11.2%	2,429	2,517	3.6%
March	508	590	16.1%	2,580	3,000	16.3%
April	494	586	18.7%	2,461	2,898	17.7%
May	509	524	2.9%	2,501	2,746	9.8%
June	493	554	12.2%	2,530	2,815	11.3%
July	485	565	16.6%	2,525	2,880	14.0%
August	501	586	16.9%	2,562	3,070	19.9%
September	522	606	16.0%	2,777	3,347	20.5%
October	514	596	16.0%	2,755	3,266	18.6%
November	481	537	11.6%	2,689	2,892	7.6%
Jan - Nov Total	5,468	6,166	12.8%	28,374	32,233	13.6%
Dec - Nov Total	6,012	6,693	11.3%	31,257	35,115	12.3%
2009 Total	5,995			31,256		

¹ Reported by California plants only.

² Organic milk sales are included in Table 7 - Class 1 Milk figures, Subtotal Beverage Milks and Total Class 1 Milk.

³ Data unavailable prior to April, 2006.

CLASS 1 FLAVORED MILK SALES

Table 9: Sales of Class 1 Flavored Market Milk Products in California, by Months, in Thousand Gallons ^{1 2}
December 2008 - November 2010

B.5		Whole Milk		F	Reduced-fa	t	Lov	vfat/Light N	/lilk
Month	2008-2009	2009-2010	% Change	2008-2009	2009-2010	% Change	2008-2009	2009-2010	% Change
December	96	48	-50.6%	406	109	-73.1%	983	1,043	6.1%
January	75	46	-39.4%	375	140	-62.8%	1,103	1,194	8.3%
February	78	45	-42.0%	313	133	-57.6%	1,162	1,175	1.1%
March	87	51	-41.2%	177	321	81.5%	1,391	1,263	-9.2%
April	84	52	-37.6%	165	369	123.9%	1,237	1,219	-1.4%
May	84	47	-44.0%	265	430	62.0%	1,288	1,174	-8.9%
June	88	49	-43.6%	214	552	157.8%	949	830	-12.5%
July	80	50	-36.8%	272	138	-49.2%	646	720	11.5%
August	58	54	-6.4%	509	105	-79.3%	904	945	4.5%
September	57	55	-3.0%	363	101	-72.3%	1,327	1,287	-3.0%
October	50	57	15.6%	236	77	-67.4%	1,492	1,290	-13.6%
November	49	56	14.2%	102	73	-28.3%	1,298	1,137	-12.4%
Jan - Nov Total	790	565	-28.5%	2,990	2,438	-18.5%	12,797	12,234	-4.4%
Dec - Nov Total	887	613	-30.9%	3,396	2,547	-25.0%	13,779	13,277	-3.6%
2009 Total	838			3,099			13,839		
Reauth	Skim/N	onfat/Fat-fı	ee Milk	Subto	tal Flavored	l Milks			
Month	2008-2009	2009-2010	% Change	2008-2009	2009-2010	% Change			
December	1,689	1,616	-4.3%	3,174	2,815	-11.3%			
January	2,187	2,125	-2.8%	3,740	3,504	-6.3%			
February	2,079	2,171	4.4%	3,633	3,523	-3.0%			
March	2,390	2,466	3.2%	4,045	4,102	1.4%			
April	1,964	2,222	13.1%	3,449	3,862	12.0%			
May	2,219	2,420	9.1%	3,857	4,072	5.6%			
June	1,165	1,158	-0.6%	2,415	2,589	7.2%			
July	339	339	-0.1%	1,337	1,248	-6.7%			
August	936	1,094	16.9%	2,407	2,199	-8.7%			
September	2,324	2,414	3.8%	4,071	3,856	-5.3%			
October	2,608	2,669	2.3%	4,386	4,093	-6.7%			
October	2,000		2070	,,,,,,	<u> </u>				
November	1,927	2,022	5.0%	3,376	3,288	-2.6%			
	<u> </u>								
November	1,927	2,022	5.0%	3,376	3,288				

¹ Reported by California plants only.

² Flavored milk sales are included in Table 7 - Class 1 Milk figures, Subtotal Beverage Milks and Total Class 1 Milk.

CLASS 1 SALES, BY MARKETING AREA

Table 10: Sales of Class 1 Products in California, by Marketing Areas ¹ November 2008, November 2009, November 2010

		Sales		Change to Nove	mber 2010 from
Products and Marketing Areas	November 2008	November 2009	November 2010	November 2008	November 2009
Warketing Areas		gallons		per	cent
Whole Milk					
N. California	8,268,692	7,745,812	7,669,162	-7.3%	-1.0%
S. California	11,664,607	11,045,732	11,148,162	-4.4%	0.9%
State Total	19,933,299	18,791,544	18,817,324	-5.6%	0.1%
Reduced Fat Milk					
N. California	9,305,525	9,529,220	9,849,313	5.8%	3.4%
S. California	13,123,886	13,934,940	14,210,019	8.3%	2.0%
State Total	22,429,411	23,464,160	24,059,332	7.3%	2.5%
Lowfat/Light Milk					
N. California	4,517,839	4,711,275	4,570,850	1.2%	-3.0%
S. California	4,301,615	4,880,222	4,698,963	9.2%	-3.7%
State Total	8,819,454	9,591,497	9,269,813	5.1%	-3.4%
Skim/Nonfat/Fat free Milk					
N. California	3,978,913	3,985,545	4,051,076	1.8%	1.6%
S. California	5,926,466	5,816,882	5,788,298	-2.3%	-0.5%
State Total	9,905,379	9,802,427	9,839,374	-0.7%	0.4%
Beverage Milk Totals					
N. California	26,070,969	25,971,852	26,140,401	0.3%	0.6%
S. California	35,016,574	35,677,776	35,845,442	2.4%	0.5%
State Total	61,087,543	61,649,628	61,985,843	1.5%	0.5%
Half - And - Half					
N. California	705,411	739,373	739,675	4.9%	0.0%
S. California	791,134	871,157	950,262	20.1%	9.1%
State Total	1,496,545	1,610,530	1,689,937	12.9%	4.9%

¹ Sales to N. Calif. and/or S. Calif. regions; not necessarily in area of plant.

CLASS 2 PRODUCTION

Table 11: Manufacture of Selected Class 2 Dairy Products in California, by Months, in Thousand Pounds (P) or Gallons (G) 2009 - 2010

Month	Creamed	Cottage Cl	heese (P)	Lowfat C	ottage Ch	eese (P)	Nonfat C	Cottage Ch	eese (P)
Wonth	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
January	1,988	1,959	-1.5%	4,738	4,314	-8.9%	807	763	-5.4%
February	2,128	1,844	-13.3%	4,299	4,221	-1.8%	745	651	-12.6%
March	2,160	2,274	5.3%	4,828	5,263	9.0%	800	790	-1.2%
April	2,252	1,961	-12.9%	5,019	4,767	-5.0%	824	740	-10.2%
May	2,131	1,904	-10.6%	4,351	4,531	4.1%	757	703	-7.1%
June	2,133	2,185	2.4%	4,588	5,282	15.1%	779	797	2.3%
July	2,115	2,136	1.0%	4,500	5,051	12.2%	734	740	0.9%
August	2,176	1,899	-12.7%	4,635	4,193	-9.5%	783	668	-14.7%
September	2,288	1,992	-12.9%	5,010	4,638	-7.4%	842	681	-19.1%
October	2,072	1,732	-16.4%	4,326	3,880	-10.3%	702	664	-5.5%
November	1,974	1,919	-2.8%	4,172	4,139	-0.8%	694	615	-11.4%
December	2,033			4,177			676		
Jan - Nov Total	23,416	21,804	-6.9%	50,467	50,279	-0.4%	8,467	7,813	-7.7%
2009 Total	25,450			54,644			9,143		
	Total C	ottage Che	ese (P)	Sour Crear	n & S. C. Dr	essing (G)	Oth	er Cream (G) ¹
Month	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
January	7,572	7,103	-6.2%	1,603	1,615	0.7%	1,585	1,477	-6.8%
February	7,208	6,781	-5.9%	1,592	1,511	-5.1%	1,567	1,371	-12.5%
March	7,833	8,391	7.1%	1,769	1,959	10.7%	1,841	1,900	3.2%
April	8,135	7,568	-7.0%	1,785	1,688	-5.4%	1,818	2,303	26.6%
May	7,274	7,214	-0.8%	1,580	1,715	8.6%	1,867	2,397	28.4%
June	7,552	8,337	10.4%	1,702	1,711	0.5%	1,971	2,301	16.7%
July	7,395	7,995	8.1%	1,683	1,613	-4.2%	2,055	2,253	9.7%
August	7,640	6,841	-10.5%	1,669	1,634	-2.1%	1,990	2,327	16.9%
September	8,190	7,399	-9.7%	1,696	1,681	-0.9%	1,938	2,381	22.8%
October	7,142	6,346	-11.2%	1,713	1,604	-6.4%	2,235	2,349	5.1%
November	6,912	6,747	-2.4%	1,924	1,954	1.5%	2,440	2,357	-3.4%
December	6,956	*******		1,948			1,895		
Jan - Nov Total	82,854	80,723	-2.6%	18,716	18,684	-0.2%	21,308	23,417	9.9%
2009 Total	89,810	,		20,664	,		23,202		
	1	uttermilk (0	G)		Yogurt (P)		Manufacturing Cream (G)		
Month	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
January	4,403	771	-82.5%	47,340	52,628	11.2%	3,659	2,893	-20.9%
February	2,749	767	-72.1%	51,406	47,411	-7.8%	3,664	2,826	-22.9%
March	3,471	843	-75.7%	57,764	63,993	10.8%	3,846	3,409	-11.4%
April	2,914	842	-71.1%	54,056	54,669	1.1%	4,189	3,508	-16.2%
May	1,909	827	-56.7%	50,471	55,842	10.6%	4,117	3,922	-4.7%
June	955	888	-7.0%	53,849	60,226	11.8%	4,155	3,890	-6.4%
July	1,036	881	-14.9%	49,892	54,428	9.1%	3,958	3,633	-8.2%
August	884	805	-9.0%	54,626	54,848		4,310	4,153	-3.7%
September	975	812	-16.7%	58,273	60,356	3.6%	3,835	3,783	
October	1,035	833	-19.5%	51,585	49,313		4,135	3,541	-14.4%
November	1,209	866	-28.3%	44,551	46,967	5.4%	4,264	3,763	-11.8%
December	1,085			46,358			3,934		
Jan - Nov Total	21,541	9,136	-57.6%	573,814	600,681	4.7%	44,134	39,320	-10.9%
2009 Total	22,626	· · ·		620,172		-	48,067		

¹ Other Cream includes: Cream, Other Cream, Whipping, and Whipped (Cream Topping).

CLASS 3 PRODUCTION

Table 12: Manufacture of Selected Class 3 Dairy Products in California, by Months, in Thousand Gallons ¹ 2009 - 2010

N. 8 4 l-		lce Cream			Ice Milk 2			Sherbet	
Month -	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
January	7,782	9,025	16.0%	1,163	1,086	-6.6%	143	195	36.3%
February	10,632	10,123	-4.8%	1,105	1,314	18.9%	349	199	-43.0%
March	12,572	13,600	8.2%	1,673	1,847	10.4%	267	447	67.8%
April	12,976	13,785	6.2%	1,662	1,852	11.4%	435	516	18.6%
May	15,049	13,342	-11.3%	1,585	1,671	5.4%	486	476	-2.1%
June	15,619	14,490	-7.2%	1,702	1,969	15.7%	540	517	-4.3%
July	14,990	13,767	-8.2%	1,781	1,978	11.1%	489	426	-12.9%
August	14,823	11,882	-19.8%	1,565	1,762	12.6%	518	442	-14.6%
September	13,594	13,087	-3.7%	1,448	1,449	0.0%	339	290	-14.3%
October	12,449	9,251	-25.7%	1,250	1,330	6.4%	340	286	-15.9%
November	7,709	7,686	-0.3%	1,047	1,214	15.9%	156	125	-20.0%
December	8,163			1,142			144		
Jan - Nov Total	138,195	130,040	-5.9%	15,981	17,471	9.3%	4,061	3,918	-3.5%
2009 Total	146,358			17,124			4,205		
			4.0	T-4-1	Erozon Dro	44.			

Month	Fre	ozen Yogur	t 3	Total	Frozen Pro	ducts
WORTH	2009		% Change	2009	2010	% Change
January	514	554	7.8%	9,626	10,888	13.1%
February	614	671	9.1%	12,848	12,369	-3.7%
March	828	943	13.9%	15,523	16,981	9.4%
April	715	933	30.5%	15,997	17,191	7.5%
May	689	1,005	45.8%	17,998	16,625	-7.6%
June	800	1,034	29.3%	18,845	18,132	-3.8%
July	933	954	2.3%	18,292	17,213	-5.9%
August	771	991	28.6%	17,816	15,161	-14.9%
September	810	911	12.4%	16,316	15,845	-2.9%
October	577	649	12.6%	14,715	11,568	-21.4%
November	441	614	39.1%	9,457	9,741	3.0%
December	473		1000	9,961		
Jan - Nov Total	7,693	9,259	20.4%	167,432	161,714	-3.4%
2009 Total	8,166			177,394		

¹ Data includes soft serve and shake mixes in appropriate categories as defined by butterfat standards.

² Includes light dairy dessert and nonfat ice cream.

³ Includes nonfat and reduced fat yogurts.

CLASS 4A PRODUCTION

Table 13: Manufacture of Selected Class 4A Products in California, by Months, in Thousand Pounds 2009 - 2010

Month	Butter				Nonfat Dried Milk, Human Consumption			Other Dry Milk Products ¹		
	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change	
January	51,888	54,654	5.3%	85,739	72,447	-15.5%	3,614	17,131	374.1%	
February	43,670	49,362	13.0%	68,568	64,686	-5.7%	9,775	17,276	76.7%	
March	46,774	51,837	10.8%	74,990	74,117	-1.2%	10,884	17,728	62.9%	
April	45,673	48,323	5.8%	69,514	84,449	21.5%	14,134	8,550	-39.5%	
May	43,029	47,598	10.6%	75,657	84,862	12.2%	13,251	7,943	-40.1%	
June	40,075	44,274	10.5%	71,857	70,284	-2.2%	11,006	19,433	76.6%	
July	37,597	41,646	10.8%	68,837	68,034	-1.2%	7,465	12,810	71.6%	
August	37,613	39,206	4.2%	68,765	74,252	8.0%	4,761	3,843	-19.3%	
September	36,732	39,457	7.4%	57,666	69,676	20.8%	4,776	3,884	-18.7%	
October	41,872	42,395	1.2%	63,174	69,059	9.3%	6,960	6,276	-9.8%	
November	44,961	44,720	-0.5%	59,721	72,796	21.9%	17,138	5,611	-67.3%	
December	50,405			67,811			20,770			
Jan - Nov Total	469,884	503,471	7.1%	764,488	804,661	5.3%	103,763	120,487	16.1%	
2009 Total	520,290			832,299			124,534			

Month	Conden	sed & Evar	o. Milk ²
	2009	2010	% Change
January	87,353	74,907	-14.2%
February	85,849	71,841	-16.3%
March	103,546	79,769	-23.0%
April	111,131	82,351	-25.9%
May	101,907	88,898	-12.8%
June	92,886	91,880	-1.1%
July	86,916	94,868	9.1%
August	100,004	106,214	6.2%
September	95,391	100,556	5.4%
October	90,851	98,770	8.7%
November	88,007	85,279	-3.1%
December	75,125		
Jan - Nov Total	1,043,841	975,333	-6.6%
2009 Total	1,118,966		

¹ Other Dry Milk Products include: Dry Whole Milk; Dry Buttermilk; Skim Milk Powder (30-40% Protein); Skim Milk Powder Blends (Fat-Filled Powder); Milk Protein Concentrate, Dry; Milk Protein Isolate, Dry (90% Protein); Casein, Dry; Caseinates, Dry; Dry Nonfat milk (Animal Feed), and Other Dry Milk Products.

² Includes Condensed Skim Milk and Whole (Sweetened and Unsweetened); Condensed Evaporated Buttermilk; Evaporated Skim and Whole; Condensed Premix Skim and Cream; Other Condensed, Evaporated Milk, Ultrafiltered Milk.

CLASS 4B PRODUCTION

Table 14: Manufacture of Selected Class 4B Products in California, by Months, in Thousand Pounds 2009 - 2010

	Mon	terey Chees	se	Che	ddar Chees	e	Mozz	arella Chee	se
Month	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
January	22,546	23,493	4.2%	33,111	29,671	-10.4%	91,832	97,658	6.3%
February	24,375	19,797	-18.8%	25,338	27,068	6.8%	84,802	90,194	6.4%
March	24,982	22,425	-10.2%	31,340	30,538	-2.6%	95,485	104,772	9.7%
April	24,268	24,260	0.0%	32,381	27,065	-16.4%	88,906	102,805	15.6%
May	24,592	23,478	-4.5%	34,007	29,226	-14.1%	90,727	104,870	15.6%
June	21,626	19,921	-7.9%	33,583	31,788	-5.3%	85,779	102,260	19.2%
July	22,017	25,116	14.1%	30,061	27,313	-9.1%	89,974	106,246	18.1%
August	22,172	24,048	8.5%	30,022	27,548	-8.2%	90,547	110,385	21.9%
September	22,525	24,259	7.7%	28,511	23,703	-16.9%	91,787	108,802	18.5%
October	23,639	22,372	-5.4%	29,778	27,172	-8.8%	96,965	107,504	10.9%
November	23,110	22,634	-2.1%	24,742	26,395	6.7%	99,221	110,622	11.5%
December	23,618			30,624			95,794		
Jan - Nov Total	255,852	251,804	-1.6%	332,873	307,487	-7.6%	1,006,025	1,146,119	13.9%
2009 Total	279,470			363,497			1,101,819		
Month	Prov	olone Chee	se	Parn	nesan Chee	se	His	panic Chee	se
WOTH	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change
January	4,105	3,296	-19.7%	*	*	24.8%	9,080	8,946	-1.5%
February	3,378	3,887	15.1%	*	*	71.4%	9,136	9,307	1.9%
March	3,907	4,647	18.9%	*	*	24.0%	10,137	10,757	6.1%
April	4,003	4,663	16.5%	*	*	-2.6%	10,103	9,525	-5.7%
May	3,550	4,642	30.7%	*	*	17.0%	8,821	8,897	0.9%
June	3,770	4,296	13.9%	*	*	22.4%	9,061	9,494	4.8%
July	3,636	4,367	20.1%	*	*	-3.9%	9,783	9,684	-1.0%
August	4,693	4,604	-1.9%	*	*	-22.9%	9,972	9,791	-1.8%
September	3,253	4,643	42.7%	*	*	-28.9%	9,667	10,022	3.7%
October	4,346	4,148	-4.6%	*	*	-23.3%	8,988	8,726	-2.9%
November	3,840	4,185	9.0%	*	*	-42.6%	8,588	8,751	1.9%
December	3,696			*			9,741		
Jan - Nov Total	42,482	47,380	11.5%	*	*	-1.4%	103,336	103,900	0.5%
2009 Total	46,178			60,983			113,077		
Month	Oth	er Cheeses	1/	T	otal Cheese				
WOTH	2009	2010	% Change	2009	2010	% Change			
January	9,172	6,719	-26.7%	174,685	175,576	0.5%			
February	9,801	5,594	-42.9%	160,615	161,803	0.7%			
March	10,096	7,256	-28.1%	181,191	186,858	3.1%			
April	8,895	7,124	-19.9%	174,030	180,668	3.8%			
May	9,099	7,443	-18.2%	175,512	184,128	4.9%			
June	5,936	7,364	24.1%	165,412	181,743	9.9%			
July	5,948	10,446	75.6%	167,062	188,499	12.8%			
August	5,570	8,876	59.4%	169,236	190,101	12.3%			
September	4,821	9,684	100.9%	167,742	186,181	11.0%			
October	5,538	8,452	52.6%	175,078	182,881	4.5%			
November	5,177	12,718	145.7%	170,855	188,940	10.6%			
December	7,883			176,100					
Jan - Nov Total	80,052	91,677	14.5%	1,881,419	2,007,377	6.7%			
2009 Total	87,935			2,057,518					

^{*} Data not published because of confidentiality rules.

CLASS 4B PRODUCTION

Table 14 (continued): Manufacture of Selected Class 4B Products in California, by Months, in Thousand Pounds

^	^	n	^		2	Λ	4	Λ
Z	u	u	y	-	Z	u	1	υ

Month	Dry Whey,	Human an	d Animal	-	Protein (Hur trate and Is		Other Dry Whey Products 2/			
	2009	2010	% Change	2009	2010	% Change	2009	2010	% Change	
January	*	*	18.7%	10,575	9,466	-10.5%	42,121	61,864	46.9%	
February	*	*	-1.3%	9,294	8,344	-10.2%	37,744	57,492	52.3%	
March	*	*	15.6%	10,098	9,181	-9.1%	42,909	64,310	49.9%	
April	*	*	-14.8%	8,668	9,477	9.3%	41,476	63,887	54.0%	
May	*	*	9.8%	9,299	8,929	-4.0%	40,724	63,794	56.7%	
June	*	*	22.0%	9,372	8,875	-5.3%	38,852	67,197	73.0%	
July	*	*	45.2%	9,511	9,266	-2.6%	44,906	64,794	44.3%	
August	*	*	-2.5%	9,630	8,565	-11.1%	44,227	68,682	55.3%	
September	*	*	-11.6%	9,116	9,082	-0.4%	52,375	70,806	35.2%	
October	*	*	-27.7%	9,566	8,772	-8.3%	48,245	62,299	29.1%	
November	*	*	3.6%	8,184	7,995	-2.3%	51,156	61,915	21.0%	
December	*			8,616			50,956			
Jan - Nov Total	*	*	3.2%	103,312	97,951	-5.2%	484,732	707,039	45.9%	
2009 Total	77,733			111,928	a constitution of	18.1	535,688			
	Lact	ose Powd	ers							

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	Lac	tose Powde	rs
Month	(Hum	an and Anir	nal)
	2009	2010	% Change
January	19,295	20,985	8.8%
February	15,089	20,747	37.5%
March	17,276	23,591	36.5%
April	16,470	23,403	42.1%
May	18,052	24,662	36.6%
June	17,417	25,785	48.0%
July	17,566	26,980	53.6%
August	17,387	26,938	54.9%
September	15,828	26,306	66.2%
October	18,596	24,707	32.9%
November	18,224	26,545	45.7%
December	20,858		
Jan - Nov Total	191,201	270,649	41.6%
2009 Total	212,059		

^{1/} Other Cheeses includes all cheeses not accounted for in categories listed, including Farmstead and Organic Cheeses.

^{2/} Includes Whey Protein Fractions; Permeate, On or Off Farm UF or MPC product (Animal & Human); Deproteinized Whey; Delactose Permeate Whey; Permeate, Dry, Finished Product; Reduced Lactose Whey (Animal & Human); Reduced Minerals Whey (Animal & Human); Concentrated Whey (Sweet Type & Acid-Type, Lbs, Solids, Animal & Human); Whey Protein Concentrate (Animal).

^{*} Data not published because of confidentiality rules.

AVERAGE PRICE PAID FOR MARKET MILK

Table 15: Market Bulk Milk and Milk Fat Purchased from Producers, Average Milk Fat Test, Average Solids-Not-Fat and Average Prices Paid Producers in California, by Months 2009 - 2010

	Total Grad	de A Milk	Average M	ilk Fat Test	Average So	lids-not-fat	Average P		
Month L	2009	2010	2009	2010	2009	2010	2009	2010	
	thousand pounds		perd	percent		cent	dollars per hundredweight		
January	3,289,250	3,193,141	3.76%	3.76%	8.86%	8.86%	\$11.23	\$14.44	
February	3,004,049	2,921,998	3.70%	3.70%	8.83%	8.83%	\$10.29	\$13.92	
March	3,355,052	3,293,405	3.65%	3.65%	8.81%	8.83%	\$10.47	\$13.15	
April	3,282,426	3,249,518	3.61%	3.60%	8.81%	8.84%	\$10.46	\$13.28	
May	3,352,685	3,350,312	3.54%	3.56%	8.78%	8.84%	\$10.25	\$13.57	
June	3,131,599	3,209,629	3.53%	3.52%	8.76%	8.81%	\$10.09	\$13.99	
July	3,094,477	3,216,853	3.52%	3.49%	8.71%	8.77%	\$10.01	\$14.70	
August	3,092,257	3,222,441	3.53%	3.54%	8.75%	8.79%	\$10.94	\$15.41	
September	2,924,511	3,120,444	3.59%	3.61%	8.78%	8.84%	\$11.64	\$16.34	
October	3,056,611	3,166,273	3.68%	3.66%	8.86%	8.85%	\$12.71	\$16.86	
November	2,988,806	3,096,227	3.75%	3.76%	8.92%	8.92%	\$14.13	\$15.92	
December	3,136,149		3.80%		8.91%		\$15.56	***************************************	
Jan - Nov Total/Avg	34,571,722	35,040,241	3.62%	3.62%	8.81%	8.83%	\$11.11	\$14.69	
2009 Total/Avg	37,707,871		3.64%		8.82%		\$11.48		

¹ Prices are F.O.B. plant, at actual test. Includes in-state pool shipments, and California milk shipped into a Federal Milk Marketing Order.

AVERAGE PRICE PAID FOR MANUFACTURING MILK

Table 16: Manufacturing Bulk Milk and Milk Fat Purchased from Producers, Average Milk Fat Test, Average Solids-Not-Fat and Average Prices Paid Producers in California, by Months 2009 - 2010

Month	Total Gra	de B Milk	Average Mi	lk Fat Test	Average So	lids-not-fat	Average Prices Paid Producers ¹		
	2009	2010	2009	2010	2009	2010	2009	2010	
	thousand pounds		perd	percent		cent		dollars per hundredweight	
January	159,406	175,499	4.29%	4.24%	9.08%	9.08%	\$10.15	\$14.14	
February	133,199	165,204	4.19%	4.17%	9.07%	9.03%	\$11.14	\$14.20	
March	148,616	185,666	4.15%	4.12%	9.05%	9.04%	\$11.45	\$12.31	
April	151,030	181,635	4.10%	4.08%	9.04%	9.05%	\$11.36	\$13.52	
May	158,256	190,301	4.00%	4.07%	9.02%	9.05%	\$10.37	\$13.63	
June	149,224	181,094	3.97%	3.99%	9.00%	9.03%	\$10.29	\$13.31	
July	150,704	180,367	3.95%	3.95%	8.95%	8.99%	\$10.09	\$14.46	
August	149,922	178,073	3.98%	4.00%	8.97%	9.03%	\$12.10	\$15.72	
September	142,436	171,035	4.07%	4.08%	9.02%	9.08%	\$12.36	\$17.21	
October	148,616	175,532	4.18%	4.13%	9.10%	9.10%	\$13.91	\$17.52	
November	142,303	169,214	4.30%	4.27%	9.16%	9.19%	\$15.46	\$15.13	
December	146,638		4.40%		9.16%		\$16.70		
Jan - Nov Total/Avg	1,633,713	1,953,619	4.11%	4.10%	9.04%	9.06%	\$11.70	\$14.65	
2009 Total/Avg	1,780,351		4.13%		9.05%		\$12.12		

¹ Prices are F.O.B. plant, at actual test.

POOL PRICE DATA

Table 17: Statistical Summary of California Milk Pool Data for Selected Months, with Comparisons for the Most Recent Month ^{1 2} November 2009, September 2010, October 2010, November 2010

Recei	pts and Usage	2009 November	2010 September	2010 October	2010 November	Annual Change ³
	pur unu congr		роиг	nds		percent
Milk Fat						
Receipts:	Quota	883,587	882,902	882,870	883,150	0.0%
	Base	3,590	3,432	3,432	3,389	-5.6%
	Overbase	2,714,498	2,742,529	2,716,765	2,863,641	5.5%
	Other Source Milk	0	0	0	0	
Daily Avera	age	3,601,675	3,628,863	3,603,066	3,750,179	4.1%
Usage:	Class 1	344,938	342,184	332,698	347,925	0.9%
	Class 2	385,945	352,115	350,568	344,716	-10.7%
	Class 3	180,682	305,873	219,379	164,842	-8.8%
	Class 4a	1,409,929	1,194,929	1,343,991	1,449,177	2.8%
Class 4b		1,280,181	1,433,762	1,356,432	1,443,519	12.8%
Daily Aver	age	3,601,675	3,628,863	3,603,066	3,750,179	4.1%
Solids-not-f	at					
Receipts:	Quota	2,154,327	2,153,201	2,153,198	2,153,349	0.0%
	Base	7,152	6,902	6,901	6,655	-7.0%
	Overbase	6,419,711	6,730,570	6,573,326	6,749,029	5.1%
	Other Source Milk	0	0	0	0	
Daily Aver	age	8,581,190	8,890,673	8,733,425	8,909,033	3.8%
Usage:	Class 1	1,635,839	1,605,500	1,588,322	1,598,998	-2.3%
	Class 2	376,305	400,678	360,761	386,485	2.7%
	Class 3	165,690	226,354	180,621	153,342	-7.5%
	Class 4a	2,798,358	2,659,091	2,749,273	2,840,284	1.5%
	Class 4b	3,604,998	3,999,051	3,854,447	3,929,923	9.0%
Daily Aver	age	8,581,190	8,890,673	8,733,425	8,909,033	3.8%
Class 1 (D	aily Average)	14,647,102	14,471,597	14,285,465	14,354,925	-2.0%

	Daily Class 1 U	se as a Percent	of Daily Quota		
			percent		
Milk Fat	39.0%	38.8%	37.7%	39.4%	0.4%
Solids-not-fat	75.9%	74.6%	73.8%	74.3%	-1.6%

	Announced Poo	l Prices, November 2010	
	Milk Co	nponent Prices	Standardized Milk ⁴
Pooling Category	Fat	Solids-not-fat	Prices
	dollars	s/pound	dollars/cwt.
Quota ⁵	\$2.216	\$0.999	\$16.45
Base	\$2.216	\$0.804	\$14.75
Overbase	\$2.216	\$0.804	\$14.75

- 1 Daily totals may not agree due to rounding.
- 2 Based on handler reports of pool milk receipts and utilization.
- ³ Percent change from November 2009.
- 4 Hundredweight prices based on 3.5% fat and 8.7% SNF milk.
- 5 Quota prices are subject to regional quota adjuster.

Class and Pool Prices

Minimum Prices^{1/} for Classes 1, 2, 3, 4a, and 4b Market Milk F.O.B. Plant and Pool Prices for Quota, Overbase²¹ and Blend, December 2006 - January 2011

		No. Calif.	So. Calif.	No. Calif.	So. Calif.	No. Calif.	So. Calif.	Statewide	Statewide	Statewide	Statewide Overbase	Statewide 3/
Month	Year	Class 1	Class 1	Class 2	Class 2	Class 3	Class 3 per Hundre	Class 4a	Class 4b	Quota	Overbase	Blend ^{3/}
_ , 4/		12.24	12.61	11.86	12.09	11.81	11.82	11.65	12.37	13.50	11.80	12.78
December 4/	2007	13.34	13.61		12.09	11.81	11.82	11.92	12.47	13.70	12.00	12.98
January	2007	13.73	14.00	11.86			12.43	12.34	13.20	14.45	12.75	13.61
February		15.10	15.37	12.47	12.71	12.42				15.28	13.58	14.37
March		15.74	16.01	12.47	12.71	12.42	12.43	13.24	14.13			
April		16.44	16.71	13.48	13.71	13.43	13.44	14.53	15.20	16.33	14.63	15.36
Мау		17.44	17.71	13.48	13.71	13.43	13.44	16.00	18.05	18.29	16.59	17.28
June		20.01	20.28	15.95	16.19	15.90	15.91	17.03	21.18	20.70	19.00	19.67
July	12.50	22.99	23.26	15.95	16.19	15.90	15.91	19.84	20.54	21.60	19.90	20.49
August		23.49	23.76	19.13	19.36	19.08	19.09	21.21	19.41	21.74	20.04	20.64
September		22.83	23.10	19.13	19.36	19.08	19.09	21.62	19.34	21.69	19.99	20.72
October		23.54	23.81	22.10	22.34	22.05	22.06	21.32	17.65	21.16	19.46	20.46
November		23.54	23.43	22.10	22.34	22.05	22.06	20.66	19.75	21.93	20.23	21.23
December		22.99	23.26	21.68	21.91	21.63	21.64	19.14	18,58	20.79	19.09	20.23
January	2008	22.96	23.23	21.68	21.91	21.63	21.64	16.40	16.91	19.14	17.44	18.49
February		21.71	21.98	18.46	18.69	18.41	18.42	14.28	17.54	18.42	16.72	17.67
March		18.90	19.17	18.46	18.69	18.41	18.42	14.36	16.94	17.71	16.01	16.82
April		19.92	20.19	15.01	15.24	14.96	14.97	14.31	16.79	17.56	15.86	16.62
Мау		18.78	19.05	15.01	15.24	14.96	14.97	15.19	18.66	18.47	16.77	17.47
June		20.23	20.50	15.44	15.67	15.39	15.40	15.61	19.12	19.12	17.42	18.03
July		22.49	22.77	15.44	15.67	15.39	15.40	16.08	17.77	19.05	17.35	17.88
August		19.79	20.07	16.53	16.76	16.48	16.49	16.24	16.14	18.01	16.31	16.90
September		19.23	19.51	16.53	16.76	16.48	16.49	15.51	16.63	17.92	16.22	16.91
October	95	18.23	18.50	16.57	16.80	16.52	16.53	13.54	16.63	17.14	15.44	16.34
November		18.72	19.00	16.57	16.80	16.52	16.53	12.20	15.14	15.97	14.27	15.20
December		16.57	16.84	13.56	13.79	13.51	13.52	10.15	13.95	14.11	12.41	13.39
January	2009	17.42	17.69	13.30	13.53	13.25	13.25	9.53	9.02	12.10	10.40	11.29
February		11.27	11.55	10.27	10.50	10.22	10.22	9.40	10.11	11.28	9.58	10.35
March		11,13	11.40	10.27	10.50	10.22	10.22	9.67	10.45	11.54	9.84	10.55
April		11.58	11.85	9.96	10.20	9.91	9.91	9.79	10.41	11.57	9.87	10.52
May		12.68	12.96	9.96	10.20	9.91	9.91	10.03	9.54	11.46	9.76	10.31
June		11.70	11.97	10.34	10.57	10.29	10.29	10.06	9.52	11.32	9.62	10.16
July		11.88	12.15	10.34	10.57	10.29	10.29	10.02	9.39	11.30	9.60	10.12
August		11.71	11.98	10.47	10.70	10.42	10.42	10.21	11.29	12.18	10.48	11.06
September		13.21	13.48	10.47	10.70	10.42	10.42	11.08	11.40	12.74	11.04	11.73
October		13,75	14.02	11.07	11.30	11.02	11.02	11.54	12.69	13.61	11.91	12.77
November		15.04	15.31	11.07	11.30	11.02	11.02	13.16	13.76	14.83	13.13	14.20
December	-	16.04	16.31	12.77	13.01	12.72	12.72	14.76	15.04	16.17	14.47	15.62
January	2010	18.22	18.49	13.02	13.26	12.97	12.97	13.75	12.72	15.18	13.48	14.50
February	2010	16.46	16.74	14.88	15.12	14.83	14.83	12.84	12.95	14.81	13.11	13.98
March		16.44	16.74	14.88	15.12	14.83	14.83	12.84	11.13	14.11	12.41	13.20
		14.37	14.64	13.16	13.40	13.11	13.11	13.49	12.30	14.33	12.63	13.35
April		 	+		13.40	13.11	13.11	13.49	12.40	14.65	12.95	13.63
May		15.37	15.64	13.16			14.10	15.26	12.40	15.17	13.47	14.05
June		15.68	15.95	14.15	14.38	14.10				15.17	14.24	14.05
July		17.14	17.42	14.15	14.38	14.10	14.10	15.62	13.37	 		
August		17.33	17.60	15.87	16.10	15.82	15.82	15.69	14.39	16.54	14.84	15.47
September		17.15	17.43	15.87	16.10	15.82	15.82	16.61	15.48	17.25	15.55	16.40
October		18.44	18.71	16.57	16.81	16.52	16.52	16.65	15.66	17.64	15.94	16.92
November		18.71	18.98	16.57	16.81	16.52	16.52	16.34	13.14	16.45	14.75	15.97
December		18.28	18.55	16.92	17.15	16.87	16.87				0.00	2.842.00
January	2011	18.28	18.55	16.92	17.15	16.87	16.87				1	

^{1/} Prices as reported by the Dairy Marketing Branch in the monthly class price letter.

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2/ Prices as reported by the Milk pooling Branch in the monthly pool price letter. Quota price is not reduced by the Regional Quota Adjuster (RQA).

3/ Gross pool value after RQA and Transportation Allowance adjustments divided by the total pounds of pooled milk production. Price is at actual test, which is generally higher than the 3.5% fat and 8.7% SNF used in all other prices.

4/ Effective October 1, 2006, Class 1, 2, and 3 hundredweight prices no longer include Milk Producers Security Trust Fund charges.

Commodity Prices

Selected Monthly Commodity Prices Used In the Calculation of the California Class 4a and 4b Prices ¹ January 2009 - December 2010

		Chicago Merca		California Ma	anufacturing		
Month	Grade A	A Butter	Block Ched	dar Cheese	Plants Nonfat Dry Milk		
	2009	2010	2009	2010	2009	2010	
			Dollars	Per Pound			
January	1.1165	1.3871	1.0907	1.4462	0.8161	1.1598	
February	1.1047	1.3555	1.1992	1.4691	0.8074	1.0697	
March	1.1728	1.4559	1.2321	1.2883	0.8058	1.0213	
April	1.1961	1.5239	1.2279	1.4144	0.8082	1.0750	
May	1.2449	1.5947	1.1418	1.4231	0.8124	1.0936	
June	1.2337	1.6139	1.1397	1.4065	0.8203	1.2345	
July	1.2263	1.7643	1.1268	1.5189	0.8198	1.2041	
August	1.2172	1.9153	1.3157	1.6191	0.8458	1.1387	
September	1.2068	2.2170	1.3261	1.7260	0.9514	1.0984	
October	1.2575	2.1990	1.4541	1.7436	0.9793	1.1118	
November	1.4700	2.0123	1.5588	1.4942	1.0627	1.1662	
December	1.4182		1.6867		1.2718		

All commodity prices are for the 26th of the prior month to the 25th of the current month.

When the Class 2 and 3 prices are issued every other month, the commodity reference prices are the same as those used for the calculation of that month's Class 4a and 4b prices.

Selected Monthly Commodity Prices Used in the Calculation of the California Class 1 Price ¹ January 2009 - December 2010

	C	hicago Merca	ntile Exchang	je	Dairy Mar	ket News	California Ma	anufacturing	Commodity	
Month	Grade A	A Butter	Block Cheddar Cheese		Western Dry Whey ¹		Plants Non	fat Dry Milk	Referenc	e Prices 2
	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010
				Dollars	Per Pound				Dollars I	Per Cwt.
January	1.1275	1.3303	1.1178	1.4492	0.1500	0.4044	0.8146	1.2775	11.7516	16.5904
February	1.1008	1.3446	1.1456	1.5033	0.1488	0.4050	0.8106	1.0757	11.6051	16.5674
March	1.1594	1.4453	1.1900	1.3089	0.1644	0.4044	0.8036	1.0192	12.0516	14.8486
April	1.1870	1.4943	1.2723	1.4288	0.2150	0.4000	0.8069	1.0409	13.1590	15.8487
May	1.2313	1.6009	1.1503	1.3834	0.2488	0.3981	0.8084	1.0952	12.1714	16.1567
June	1.2550	1.5711	1.1483	1.4186	0.2825	0.3950	0.8212	1.2792	12.3537	17.6164
July	1.1965	1.7447	1.1125	1.4564	0.3175	0.3863	0.8152	1.2165	12.1901	17.8055
August	1.2414	1.8346	1.2623	1.6046	0.3200	0.3788	0.8296	1.1520	13.6847	17.6275
September	1.1698	2.2107	1.3189	1.7123	0.3200	0.3725	0.9355	1.1183	14.2201	18.9169
October	1.2405	2.2145	1.4428	1.7613	0.3313	0.3800	0.9577	1.1103	15.5189	19.1857
November	1.4196	2.1075	1.5269	1.5406	0.3525	0.3875	0.9980	1.1501	16.5144	18.7573
December	1.4683	1.5848	1.6986	1.4758	0.3756	0.3925	1.2271	1.1924	18.3442	16.9263

¹ All commodity prices are for the 26th of the prior month to the 10th of the current month, except the California NFDM price is a weighted average of the two weekly prices available as of the 10th of the month, and the Western Dry Whey price is a simple average of the two weekly prices available as of the 10th of the month.

² Commodity Reference Price equals the higher of either (a) 9.8 times CME Block Cheddar; plus 0.27 times CME AA Butter, minus 10 cents; plus the Western Dry Whey times 5.8 minus 85 cents; or (b) 3.5 times CME Grade AA Butter plus 8.7 times California Nonfat Dry Milk.

Milk Production Cost Comparison Summary for California, by Quarter, 2009-2010

	North Coast			North Valley		South Valley		Southern California		ewide I Average
Quarter	2009	2010	2009	2010	2009	2010	2009	2010	2009	2010
				Do	llars per H	undredwei	ght			
1st Quarter										
Total Costs	\$22.38	\$19.02	\$16.63	\$13.60	\$16.63	\$13.26	\$15.35	\$12.81	\$16.67	\$13.48
Total Costs & Allowances*	\$24.77	\$20.86	\$18.23	\$15.11	\$18.58	\$14.78	\$17.29	\$14.49	\$18.51	\$15.02
2nd Quarter										
Total Costs	\$18.30	\$16.54	\$15.30	\$13.17	\$15.46	\$12.81	\$14.06	\$12.20	\$15.37	\$12.98
Total Costs & Allowances*	\$20.34	\$18.30	\$17.08	\$14.59	\$17.22	\$14.25	\$15.54	\$13.75	\$17.12	\$14.43
3rd Quarter										
Total Costs	\$17.35	\$16.73	\$14.47	\$13.75	\$14.68	\$13.57	\$13.85	\$12.74	\$14.62	\$13.65
Total Costs & Allowances*	\$19.08	\$18.47	\$16.01	\$15.20	\$16.26	\$15.06	\$15.21	\$14.29	\$16.17	\$15.13
4th Quarter										
Total Costs	\$18.23		\$14.09		\$13.91		\$13.46		\$14.05	
Total Costs & Allowances*	\$20.11		\$15.68		\$15.50		\$14.89		\$15.63	

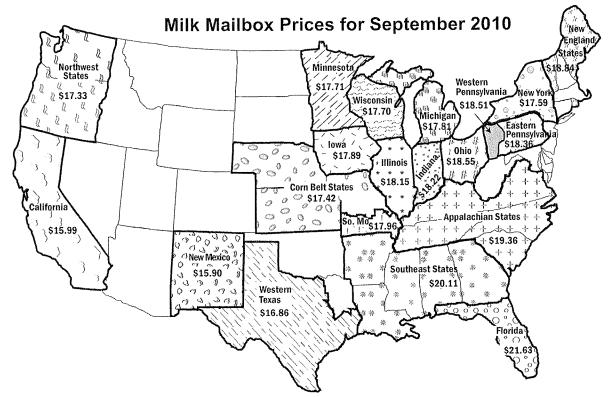
^{*} Includes an allowance for management and a return on investment

Milk Mailbox Prices in Dollars per Hundredweight

	March '10	April	May	June	July	August	September
California 1	\$12.81	\$12.93	\$13.25	\$13.64	\$14.33	\$15.04	\$15.99
USDA ²	\$14.92	\$14.51	\$15.08	\$15.39	\$15.81	\$16.51	\$17.81

¹ California mailbox price calculated by CDFA.

² All federal milk market order weighted average, as calculated by USDA.



In September 2010, mailbox milk prices for selected reporting areas in Federal milk orders averaged \$17.81 per cwt., up \$1.30 from the previous month average, and up \$4.83 from September 2009. The component tests of producer milk in September 2010 were: butterfat, 3.61%; protein, 3.05%; and other solids, 5.73%. On an individual reporting area basis, mailbox prices increased from the previous month in all Federal milk order reporting areas. Mailbox prices in September 2010 ranged from \$21.63 in Florida to \$15.90 in New Mexico.

Average Retail Prices

Comparison of Class 1 "Farm" and "Average Retail" Prices for Selected Markets

January 2009 through January 2011

				Duine 1/		Average Whole Milk Retail Price					
Month	Year		Class 1 Far	m Price		Collected by AC Nielsen 2/					
iviolitii real		Southern	Phoenix	Albuquerque	Amarillo	Los	San	Las	Phoenix	Denver	
	-	California	1	<u> </u>	Dollar	Angeles 's Per Gallon	Diego	Vegas	Phoenix	Deliver	
lanuani	2009	1.52	1.56	1.56	1.56	2.94	2.91	2.98	2.60	2.90	
January February	2009	0.99	1.12	1.12	1.13	2.46	2.43	2.60	2.23	2.43	
	77	0.98	1.01	1.01	1.02	2.48	2.43	2.36	2.15	2.51	
March	4884000 4884000	1.02	1.09	1.09	1.10	2.41	2.42	2.39	2.09	2.50	
April	85 100 100 100	1.11	1.15	1.15	1.15	2.46	2.47	2.37	2.02	2.12	
May	45454415	1.03	1.13	1.13	1.13	2.48	2.47	2.42	1.98	2.00	
June	\$6.194°3		1.07	1.07	1.07	2.44	2.45	2.42	2.04	1.96	
July		1.04		1.00	1.09	2.44	2.43	2.42	1.91	1.98	
August	788888	1.03	1.07			2.55	2.43	2.37	1.91	2.04	
September	10.200	1.16	1.14	1.14	1.15			2.41	2.02	2.15	
October	138374.55	1.21	1.26	1.26	1.27	2.56	2.63		1.95	2.13	
November		1.32	1.31	1.31	1.31	2.70	2.75	2.54		2.31	
December	- CASSES	1.40	1.40	1.40	1.41	2.81	2.85	2.62	2.17		
January	2010	1.59	1.49	1.49	1.50	2.94	2.98	2.54	2.17	2.27	
Feburary		1.44	1.48	1.48	1.48	2.94	2.96	2.55	2.19	2.42	
March	27.53.54	1.44	1.44	1.44	1.44	2.94	2.95	2.50	2.13	2.43	
April		1.26	1.34	1.34	1.34	2.85	2.86	2.44	2.13	2.43	
May	\$3.88	1.35	1.39	1.39	1.39	2.82	2.85	2.41	2.02	2.30	
June		1.37	1.52	1.52	1.52	2.91	2.99	2.50	2.14	2.38	
July		1.50	1.55	1.55	1.55	2.99	3.06	2.55	2.14	2.44	
August		1.51	1.56	1.56	1.56	2.99	3.04	2.57	2.10	2.56	
September		1.50	1.53	1.53	1.54	2.99	3.06	2.60	2.19	2.55	
October	2.00	1.61	1.63	1.63	1.63	3.08	3.15	2.68	2.23	2.55	
November 3/		1.63	1.68	1.68	1.69	3.14	3.21	2.75	2.08	2.61	
December		1.60	1.66	1.66	1.66						
January		1.44	1.51	1.51	1.51			1000			

			Average Whole Milk Retail Price Collected by AC Nielsen ^{2/}							
Month Ye	Year -	Northern California	Pacific Northwest	Las Vegas	Denver	Sacramento	San Francisco	Salt Lake City/Boise	Portland	Seattle
·····						rs Per Gallon		0.00	0.70	2.97
January	2009	1.50	1.52	1.47	1.57	3.12	3.20	2.66	2.79	
February	120220	0.97	1.09	1.04	1.14	2.70	2.74	2.40	2.50	2.61
March	100000000000000000000000000000000000000	0.96	0.97	0.93	1.03	2.64	2.71	2.14	2.39	2.53
April		1.00	1.05	1.01	1.11	2.64	2.80	1.91	2.32	2.46
May		1.09	1.11	1.06	1.16	2.73	2.79	2.18	2.33	2.49
June		1.01	1.03	0.99	1.09	2.74	2.81	2.15	2.33	2.46
July		1.02	1.05	1.00	1.10	2.71	2.82	2.17	2.36	2.46
August	36.37	1.01	1.03	0.98	1.08	2.69	2.81	2.11	2.30	2.45
September		1.14	1.10	1.06	1.16	2.83	2.97	2.11	2.30	2.43
October	3,000	1.18	1.23	1.18	1.28	2.87	2.98	2.20	2.34	2.50
November	453453	1.29	1.27	1.23	1.33	2.97	3.07	2.24	2.35	2.50
December		1.38	1.37	1.32	1.42	3.09	3.15	2.25	2.43	2.56
January	2010	1.57	1.46	1.41	1.51	3.16	3.24	2.11	2.36	2.55
February		1.42	1.44	1.40	1.50	2.94	3.02	2.33	2.43	2.69
March	13833	1.41	1.40	1.35	1.45	2.84	2.93	2.30	2.66	2.78
April		1.24	1.30	1.26	1.36	2.75	2.84	2.34	2.63	2.68
May		1.32	1.35	1.31	1.41	2.77	2.89	2.25	2.43	2.58
June		1.35	1.48	1.43	1.53	2.82	2.97	2.33	2.65	2.75
July		1.47	1.51	1.47	1.57	2.94	3.07	2.31	2.61	2.80
August		1.49	1.52	1.48	1.58	2.95	3.10	2.31	2.50	2.67
September		1.47	1.50	1.45	1.55	2.93	3.13	2.31	2.49	2.64
October	0.000	1.59	1.59	1.55	1.64	3.02	3.25	2.32	2.49	2.73
November 3/		1.61	1.65	1.60	1.70	3.07	3.26	2.42	2.48	2.72
December		1.57	1.62	1.58	1.68					
January		1.41	1.47	1.43	1.53		Para de la companya			

^{1/} Class1 farm prices depicted are minimum producer FOB plant prices. They don't include either haul, deductions or any over-order charges such as quality bonuses, service charges, premiums, etc

^{2/} The Department has contracted with AC Nielsen to provide the retail price survey data on a monthly basis. Data subject to revision.

^{3/} November data as reported by AC Nielsen, data through 11/27/10.

Source: Dairy Marketing Class 1 Price Letter - Selected Issues; AC Nielsen Scantrack Reports on Refrigerated Milk; Dairy Market News.

MINIMUM CLASS 1, 2, 3, 4A, 4B PRICES

Market Milk (F.O.B. Processing Plant)

		ID CAIE		
Name California	LB. FAT \$2.3712	LB. SNF \$0.8958	LB. FLUID \$0.0249	PER CWT. \$18.28
Northern California Southern California	\$2.3712 \$2.3712	\$0.8958	\$0.0247	\$18.55
Statewide Average Cwt. Price:	42.37.12	******	•	
Based Upon Production				\$18.30
Based Upon Utilization				\$18.44
COMMODITY MARKET PRICES				\$ Per Lb
Chicago Mercantile Exchange Grade AA Bur Chicago Mercantile Exchange Block Chedda California Extra Grade & Grade A Nonfat Dry Western Dry Whey (Mostly) – Simple Averag	ar Cheese – Daily Simple v Milk Ifor weeks endin	e Average (Novembe a November 26 th and	r 26" to December 10" I December 3 rd)	\$2.1075 \$1.5406 \$1.1501 \$0.3875
COMMODITY REFERENCE PRICE FOR JANU	ARY CLASS 1 PRICING:			\$18.7573
February 2011 Class 1 prices will be anno	ounced no later than	4:00 p.m. on Janua	ary 10, 2011.	
CLASS 2 for December 2010 and J	lanuary 2011			EQUIVALEN
	LB. FAT	LB. SNF		PER CWT
Northern California	\$2.3025	\$1.0182		\$16.92 \$17.15
Southern California	\$2.3025	\$1.0449		د۱،۱۱¢
CLASS 3 for December 2010 and	lanuary 2011			EQUIVALEN
CLASS 3 for December 2010 and J	lanuary 2011 LB. FAT	LB. SNF		
CLASS 3 for December 2010 and J	<u>-</u>	LB. SNF \$1.0125		
Statewide	LB. FAT	M41		PER CW1 \$16.87
Statewide COMMODITY MARKET PRICES Chicago Mercaptile Exchange Grade AA Bu	\$2.3025	\$1.0125	September 25 th)	PER CW 7 \$16.87
Statewide	\$2.3025 stter – Daily Simple Ave	\$1.0125 rage (August 26 th to be Average (August 2	September 25 th) S th to September 25 th)	\$16.87 \$ Per Lb \$2.0123 \$1.4942
Statewide COMMODITY MARKET PRICES Chicago Mercantile Exchange Grade AA Bu	\$2.3025 stter – Daily Simple Ave ar Cheese – Daily Simpl y Milk – Monthly Weigl	\$1.0125 rage (August 26 th to e Average (August 2 nted Average (Augus	September 25 th) 6 th to September 25 th) tt 26 th to September 25 th	\$16.87 \$16.87 \$ Per Lb \$2.0123 \$1.4942 \$1.1662
Statewide COMMODITY MARKET PRICES Chicago Mercantile Exchange Grade AA Bu Chicago Mercantile Exchange Block Chedda California Extra Grade & Grade A Nonfat Dr	\$2.3025 stter – Daily Simple Ave ar Cheese – Daily Simpl y Milk – Monthly Weigl	\$1.0125 rage (August 26 th to e Average (August 2 nted Average (Augus	September 25 th) 6 th to September 25 th) tt 26 th to September 25 th p.m. on February 20	\$16.87 \$16.87 \$ Per Lb \$2.0123 \$1.4942 \$1.1662 11.
Statewide COMMODITY MARKET PRICES Chicago Mercantile Exchange Grade AA Bu Chicago Mercantile Exchange Block Chedda California Extra Grade & Grade A Nonfat Dr	\$2.3025 Steen - Daily Simple Average Cheese - Daily Simple y Milk - Monthly Weigles prices will be issued	\$1.0125 rage (August 26 th to a e Average (August 2 nted Average (Augus no later than 4:00	September 25 th) 6 th to September 25 th) tt 26 th to September 25 th p.m. on February 20	\$16.87 \$16.87 \$Per Lb \$2.0123 \$1.4942 \$1.1662 11.
CLASS 4a for November 2010 Commodity Market Prices Chicago Mercantile Exchange Grade AA Bu Chicago Mercantile Exchange Block Chedda California Extra Grade & Grade A Nonfat Dr February and March 2011 Class 2 and 3	LB. FAT \$2.3025 atter – Daily Simple Ave ar Cheese – Daily Simpl y Milk – Monthly Weigl B prices will be issued	\$1.0125 rage (August 26 th to be Average (August 20 at 20	September 25 th) 6 th to September 25 th) tt 26 th to September 25 th p.m. on February 20	\$ Per Lb \$2.0123 \$1.4942 \$1.1662 11. EQUIVALENT PER CWT.
Statewide COMMODITY MARKET PRICES Chicago Mercantile Exchange Grade AA Bu Chicago Mercantile Exchange Block Chedda California Extra Grade & Grade A Nonfat Dr February and March 2011 Class 2 and 3	\$2.3025 Steen - Daily Simple Average Cheese - Daily Simple y Milk - Monthly Weigles prices will be issued	\$1.0125 rage (August 26 th to a e Average (August 2 nted Average (Augus no later than 4:00	September 25 th) 6 th to September 25 th) tt 26 th to September 25 th p.m. on February 20	\$16.87 \$16.87 \$Per Lb \$2.0123 \$1.4942 \$1.1662 11.
COMMODITY MARKET PRICES Chicago Mercantile Exchange Grade AA Bu Chicago Mercantile Exchange Block Chedda California Extra Grade & Grade A Nonfat Dr February and March 2011 Class 2 and 3 CLASS 4a for November 2010 Statewide	LB. FAT \$2.3025 atter – Daily Simple Ave ar Cheese – Daily Simpl y Milk – Monthly Weigl B prices will be issued	\$1.0125 rage (August 26 th to be Average (August 20 at 20	September 25 th) 5 th to September 25 th) it 26 th to September 25 th p.m. on February 20	\$16.87 \$16.87 \$Per Lb \$2.0123 \$1.4942 \$1.1662 11. \$COUIVALENT PER CWT \$16.34
CLASS 4a for November 2010 Commodity Market Prices Chicago Mercantile Exchange Grade AA Bu Chicago Mercantile Exchange Block Chedda California Extra Grade & Grade A Nonfat Dr February and March 2011 Class 2 and 3	\$2.3025 atter – Daily Simple Average Cheese – Daily Simple Weight Milk – Monthly Weight Prices will be issued LB. FAT \$2.1905	\$1.0125 rage (August 26 th to 20 e Average (August 20 ented Average (September 25 th) 5 th to September 25 th) it 26 th to September 25 th p.m. on February 20	\$16.87 \$16.87 \$Per Lb \$2.0123 \$1.4942 \$1.1662 11. EQUIVALENT PER CWT. \$16.34
COMMODITY MARKET PRICES Chicago Mercantile Exchange Grade AA Bu Chicago Mercantile Exchange Block Chedda California Extra Grade & Grade A Nonfat Dr February and March 2011 Class 2 and 3 CLASS 4a for November 2010 Statewide	LB. FAT \$2.3025 atter – Daily Simple Ave ar Cheese – Daily Simpl y Milk – Monthly Weigl B prices will be issued	\$1.0125 rage (August 26 th to be Average (August 20 at 20	September 25 th) 5 th to September 25 th) it 26 th to September 25 th p.m. on February 20	\$16.87 \$16.87 \$Per Lb \$2.0123 \$1.4942 \$1.1662 11. \$2001VALENT PER CWT \$16.34
COMMODITY MARKET PRICES Chicago Mercantile Exchange Grade AA Bu Chicago Mercantile Exchange Block Chedda California Extra Grade & Grade A Nonfat Dr February and March 2011 Class 2 and 3 CLASS 4a for November 2010 Statewide CLASS 4b for November 2010 Statewide	LB. FAT \$2.3025 atter – Daily Simple Average Cheese – Daily Simple y Milk – Monthly Weigles prices will be issued LB. FAT \$2.1905	\$1.0125 rage (August 26 th to 1e Average (August 26 the Average (A	September 25 th) 5 th to September 25 th) it 26 th to September 25 th p.m. on February 20	\$16.87 \$ Per Lt. \$2.0123 \$1.4942 \$1.1662 11. EQUIVALENT PER CWT \$16.34 EQUIVALEN PER CW \$13.14
COMMODITY MARKET PRICES Chicago Mercantile Exchange Grade AA Bu Chicago Mercantile Exchange Block Chedda California Extra Grade & Grade A Nonfat Dr Eebruary and March 2011 Class 2 and 3 CLASS 4a for November 2010 Statewide CLASS 4b for November 2010 Statewide COMMODITY MARKET PRICES	LB. FAT \$2.3025 Itter – Daily Simple Average Cheese – Daily Simple y Milk – Monthly Weigle B prices will be issued LB. FAT \$2.1905 LB. FAT \$2.1905	\$1.0125 rage (August 26 th to 12 e Average (August 20 nted Average (August 2	September 25 th) 6 th to September 25 th) it 26 th to September 25 th p.m. on February 20	\$16.87 \$16.87 \$2.0123 \$1.4942 \$1.1662 11. \$11. \$11. \$16.34 \$16.34 \$13.14 \$ Per Lt
COMMODITY MARKET PRICES Chicago Mercantile Exchange Grade AA Bu Chicago Mercantile Exchange Block Chedda California Extra Grade & Grade A Nonfat Dr February and March 2011 Class 2 and 3 CLASS 4a for November 2010 Statewide CLASS 4b for November 2010 Statewide	\$2.3025 Itter – Daily Simple Average Cheese – Daily Simple Weight Amount of the State of the St	\$1.0125 rage (August 26 th to 20 e Average (August 20 e Average (August 20 e Average (August 20 e August 20 e Average (August 26 e Av	September 25 th) 5 th to September 25 th) it 26 th to September 25 th p.m. on February 20 E September 25 th)	\$16.87 \$16.87 \$2.0123 \$1.4942 \$1.1662 11. \$001VALENT \$16.34 \$16.34 \$16.34 \$PER CW \$13.14 \$ Per Lt \$2.0123 \$1.4942

U.S. Retail Average Prices for Whole, Reduced Fat, Lowfat, and Skim Milk (Weighted Average Prices in Dollars Per Gallon)

		Septemb	er 2010			Octobe	r 2010			Novemb	er 2010	
City	Whole	Reduced	Lowfat	Skim	Whole	Reduced Fat	Lowfat	Skim	Whole	Reduced Fat	Lowfat	Skim
		Fat			L Weighted A	verage Price	s in Dollars	Per Gallor	<u> </u>	rat		
Albany	2.97	2.71	2.73	2.53	2.99	2.83	2.78	2.58	3.02	2.89	2.80	2.63
Atlanta	2.77	2.75	2.63	2.68	2.76	2.73	2.62	2.67	2.77	2.77	2.69	2.75
Baltimore	3.49	3.45	3.40	3.05	3.47	3.41	3.35	2.93	3.48	3.44	3.41	3.04
Birmingham	3.46	3.37	3.32	3.35	3.47	3.38	3.36	3.39	3.53	3.43	3.38	3.42
Boston	3.10	3.05	2.99	2.99	3.04	3.00	2.94	2.90	3.02	2.98	2.92	2.91
Buffalo/Rochester	2.35	2.21	2.13	1.99	2.36	2.21	2.12	1.99	2.35	2.23	2.12	1.99
Charlotte	3.31	3.30	3.35	3.32	3.37	3.37	3.42	3.43	3.44	3.42	3.45	3.43
Chicago	2.88	2.59	2.68	2.65	2.85	2.58	2.65	2.65	2.89	2.66	2.71	2.71
Cincinnati	2.49	2.45	2.38	2.40	2.44	2.41	2.35	2.37	2.48	2.46	2.41	2.43
Cleveland	2.76	2.63	2.66	2.61	2.89	2.73	2.76	2.72	2.83	2.65	2.70	2.65
Columbus	2.59	2.54	2.41	2.44	2.63	2.58	2.43	2.46	2.61	2.57	2.45	2.46
Dallas	2.41	2.35	2.41	2.16	2.18	2.08	2.16	1.86	2.17	2.07	2.14	1.84
Denver	2.55	2.48	2.53	2.37	2.55	2.47	2.51	2.36	2.61	2.54	2.58	2.43
Des Moines	3.49	3.19	3.01	2.87	3.55	3.22	3.02	2.86	3.63	3.30	3.08	2.91
Detroit	2.28	2.26	2.19	2.24	2.22	2.21	2.15	2.20	2.21	2.17	2.13	2.18
Grand Rapids	2.51	2.44	2.31	2.31	2.53	2.46	2.26	2.34	2.54	2.45	2.29	2.34
Hartford-New Haven	3.59	3.66	3.50	3.71	3.47	3.53	3.42	3.58	3.47	3.52	3.39	3.61
Houston	2.91	2.86	2.87	2.73	2.89	2.85	2.85	2.71	3.03	2.97	3.02	2.87
Indianapolis	2.47	2.43	2.34	2.37	2.41	2.40	2.30	2.32	2.53	2.52	2.42	2.45
Jacksonville	3.22	3.17	3.25	3.21	3.27	3.19	3.28	3.23	3.31	3.23	3.32	3.28
Kansas City	3.63	3.47	3.38	3.24	3.68	3.49	3.39	3.25	3.73	3.50	3.40	3.25
Las Vegas	2.60	2.58	2.62	2.67	2.68	2.59	2.62	2.73	2.75	2.68	2.70	2.80
Little Rock	3.40	3.36	3.42	3.37	3.43	3.39	3.40	3.36	3.49	3.45	3.48	3.41
Los Angeles	2.99	2.87	3.02	2.79	3.08	2.92	3.06	2.84	3.14	2.96	3.09	2.83
Louisville	2.72	2.68	2.56	2.58	2.66	2.62	2.49	2.52	2.69	2.60	2.49	2.50
Memphis	3.23	3.14	2.92	2.97	3.29	3.20	2.95	3.03	3.33	3.22	2.93	3.04
Miami	3.37	3.33	3.30	3.33	3.41	3.35	3.32	3.34	3.45	3.38	3.34	3.36
Milwaukee	3.17	2.73	2.80	2.55	3.07	2.48	2.76	2.36	2.97	2.68	2.75	2.49
Minneapolis	3.20	2.87	2.89	2.96	3.22	2.93	2.95	3.06	3.21	2.89	2.91	3.02
Nashville	3.07	3.04	2.95	2.94	3.14	3.09	2.97	2.96	3.23	3.16	3.02	3.00
New Orleans-Mobile	3.98	4.00	3.94	4.18	4.01	4.05	4.00	4.22	4.08	4.10	4.07	4.29
New York	3.65	3.53	3.53	3.52	3.72	3.55	3.63	3.52	3.68	3.55	3.45	3.60
Oklahoma City-Tulsa	3.55	3.47	3.40	3.34	3.53	3.45	3.42	3.32	3.56	3.48	3.43	3.37
Omaha	3.43	3.15	3.00	2.89	3.29	3.09	2.95	2.83	3.46	3.27	3.09	2.94
Orlando	3.23	3.23	3.25	3.24	3.30	3.26	3.28	3.26	3.34	3.31	3.32	3.29
Philadelphia	3.70	3.63	3.51	3.39	3.77	3.61	3.50	3.38	3.81	3.63	3.52	3.37
Phoenix	2.19	2.15	2.15	2.14	2.23	2.19	2.18	2.18	2.08	1.99	2.01	1.96
Pittsburgh	3.45	3.27	3.16	3.13	3.52	3.31	3.18	3.11	3.54	3.34	3.21	3.12
Portland	2.49	2.39	2.45	2.39	2.49	2.39	2.45	2.39	2.48	2.37	2.42	2.35
Raleigh-Durham	3.31	3.33	3.36	3.30	3.46	3.47	3.54	3.47	3.50	3.51	3.53	3.47
Richmond- Norfolk	3.36	3.32	3.12	3.10	3.43	3.36	3.14	3.13	3.48	3.41	3.18	3.14
Sacramento	2.93	2.88	2.93	2.99	3.02	2.93	2.99	2.99	3.07	2.94	3.01	2.99
Salt Lake City-Boise	2.31	2.14	2.10	2.28	2.32	2.11	2.12	2.35	2.42	2.22	2.19	2.41
San Antonio	3.42	3.30	3.21	3.03	3.26	3.13	3.04	2.88	3.43	3.31	3.21	3.03
San Diego	3.06	2.91	3.12	2.87	3.15	2.95	3.16	2.91	3.21	3.00	3.20	2.94
San Francisco	3.13	3.03	3.31	3.09	3.25	3.11	3.38	3.16	3.26	3.12	3.37	3.17
Seattle	2.64	2.51	2.58	2.60	2.73	2.60	2.69	2.61	2.72	2.57	2.65	2.62
St Louis	3.46	3.35	3.38	3.29	3.49	3.37	3.42	3.32	3.50	3.40	3.40	3.28
Syracuse	2.64	2.49	2.39	2.24	2.63	2.48	2.38	2.22	2.67	2.52	2.40	2.23
Tampa	3.31	3.29	3.30	3.29	3.35	3.31	3.31	3.30	3.37	3.33	3.33	3.32
Washington DC	3.58	3.51	3.43	3.26	3.56	3.50	3.41	3.15	3.61	3.54	3.45	3.25
West Texas	2.89	2.82	2.85	2.77	2.83	2.77	2.78	2.76	2.93	2.86	2.87	2.84
Total US	3.05	2.96	2.93	2.88	3.06	2.96	2.93	2.87	3.10	2.99	2.96	2.90

Source: AC Nielsen Scantrack Reports on Refrigerated Milk. The average price per gallon represents the weighted averages for specific brands of milk within the specified market. Data includes organic milk. Data subject to revision. November data through the week ending 11/27/10.

January 2011

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
	5 6 12 13 19 20	Dec 2010 T W T F S 1 2 3 4 7 8 9 10 11 14 15 16 17 18 21 22 23 24 25 28 29 30 31	Feb 2011 S M T W T 1 2 3 6 7 8 9 10 13 14 15 16 17 20 21 22 23 24 27 28	4 5 11 12 18 19		1
2	Class 4a, 4b Price Announcement	4	5 Weekly NFDM	6	7	8
9	10 February 2011 Class 1 Price Announcement Milk Pricing Newsletter Posted	11	12 Weekly NFDM	13	14 Monthly Statistical Reports Due	15
16	17 Martin Luther King Jr. Holiday Observed State Offices Closed	18	19 Weekly NFDM	20	21	22
23	24 December Quota, Base,Overbase, Pool Price Announcement	25	26 Weekly NFDM	27	28	29
30	31					



California Department of Food and Agriculture Dairy Marketing Branch, Statistics Unit 1220 N Street Sacramento, CA 95814 (916) 341-5988

TO THE MARKET MILK HANDLER ADDRESSED:

Fluid Milk Sales Container Survey Results for October 2010

In October 2010, the Department requested all market milk handlers in California to supply data regarding sales of whole, reduced fat, lowfat, and skim milk, categorized by container size and composition, for the month of October 2010. The annual gathering of this data was initiated by the Department in 1951 and continued yearly until 1997, when the survey was put on hold due to a statistical database installation. Since the survey was resurrected in October 2002, the Department has continued to request the collection of this data on an annual basis for the month of October.

The attached summary has been provided for each California market milk handler in addition to being published in the Dairy Information Bulletin and upcoming Statistics & Trends Annual (published in 2011). The summary includes all container sizes and their characteristic, the number of units sold for each size container, and the percentage of October 2010 Class 1 sales represented by each size container. For this summary, all sales were expressed in the number of units sold in each particular container size - not in gallons of milk sold in that size container. However, the percentages are reported as an approximate percentage of the total gallons sold for each size container. For example, the half gallon plastic containers totaled 8.37 million containers sold, which represented 6.0% of the reported Class 1 sales totals for October 2010.

The top three containers reported in percentage of total gallons sold were:

- Gallon plastic containers (66.72%)
- Half gallon paper containers (13.77%)
- Half gallon plastic containers (6.04%)

Thank you to those handlers who participated in the survey and for your continued cooperation in the collection of data for the dairy industry. If you have any questions or suggestions regarding the survey, please contact Lu Tang at (916) 341-5988.

Sincerely,

Lu Tang, Research Analyst Dairy Marketing Branch

Attachment



Fluid Milk Sales Container Survey for October 2010

Sales of Market Whole, Reduced Fat, Lowfat, and Skim Milks - October 2010

Reported by Number of Individual Units Sold With A Percent Comparison of Total Class 1 Sales

Container Size &	WHOLE	2% REDUCED FAT	1% LOWFAT	SKIM	TOTAL NUMBER OF UNITS	PERCENT OF OCTOBER 2010 CLASS 1 SALES		
Characteristic		IN NU	MBER OF UNITS S	OLD	PERCENT			
6 Gallon	Gallon							
Bag	21,408	39,506	12,615	8,777	82,306	0.71%		
Plastic	*	*	*	*	20,230	0.18%		
			TOTAL	6 GALLON UNITS	102,536	0.89%		
5 Gallon					·	5 Gallon		
Bag	3,520	1,912	406	1,145	6,983	0.05%		
Plastic	0	0	0	0	0	0.00%		
Flastic	0			5 GALLON UNITS	6,983			
			TOTAL	5 GALLON ONITS	0,903	0.05%		
3 Gallon			<u>-</u>		*	3 Gallon		
Bag	*	0	0	0		0.00%		
Plastic	0	0	0	0	0	0.00%		
			TOTAL	3 GALLON UNITS	*	0.00%		
1 Gallon						1 Gallon		
Glass	0	0	0	0	0	0.00%		
Paper	0	0	0	0	0	0.00%		
Plastic	16,108,804	19,887,879	4,952,510	5,256,461	46,205,654	66.72%		
			TOTAL	1 GALLON UNITS	46,205,654	66.72%		
1/2 Gallon					11	1/2 Gallon		
Glass	*	*	*	*	16,556	0.01%		
Paper	4,632,865	6,451,777	3,235,710	4,751,691	19,072,043	13.77%		
Plastic	2,680,443	3,054,198	1,274,619	1,358,818	8,368,078	6.04%		
			TOTAL 1	/2 GALLON UNITS	27,456,677	19.82%		
Quart						Quart		
Glass	*	*	*	*	4,237	0.00%		
Paper	1,710,608	2,630,458	881,136	1,322,578	6,544,780	2.36%		
Plastic	429,237	369,458	194,727	164,404	1,157,826	0.42%		
			TOTA	L 1 QUART UNITS	7,706,843	2.78%		
Pint					T	Pint		
Paper	360,983	161,153	235,052	188,493	945,681	0.17%		
Plastic	537,209	327,142	336,671	0	1,201,022	0.22%		
		erapatings Novel Assessment a retireparation of the colonia CCC of the colonia CCC.	ТО	TAL 1 PINT UNITS	2,146,703	0.39%		
1/3 Quart				·	Ti -	1/3 Quart		
Paper	259,737	337,313	497,818	53,371	1,148,239	0.14%		
Plastic	84,431	142,587	*	*	291,285	0.04%		
			TOTAL	1/3 QUART UNITS	1,439,524	0.17%		
1/2 Pint					II	1/2 Pint		
Paper	1,767,810	6,702,074	27,602,369	23,757,466	59,829,719	5.40%		
Plastic	0	*	3,545,470	*	5,520,645	0.50%		
			TOTA	AL 1/2 PINT UNITS	65,350,364	5.90%		

Container Size &	WHOLE	2% REDUCED FAT	1% LOWFAT	SKIM	TOTAL NUMBER OF UNITS	PERCENT OF OCTOBER 2010 CLASS 1 SALES
Characteristic		PERCENT				
4 Oz. Pouch						4 Oz.
Paper	632,059	1,118,709	0	481,335	2,232,103	0.10%
Plastic	0	0	0	0	0	0.00%
			TO	OTAL 4 OZ. UNITS	2,232,103	0.10%
8 Oz. Pouch						8 Oz.
Paper	0	*	*	*	7,695,858	0.69%
Plastic	0	0	5,766,461	10,852,341	16,618,802	1.50%
		<u></u>	TO	OTAL 8 OZ. UNITS	24,314,660	2.19%
12 Oz.						12 Oz.
Paper	0	0	0	0	0	0.00%
Plastic	565,497	598,296	3,301,563	17,568	4,482,924	0.61%
		, , , , , , , , , , , , , , , , , , ,	ТО	TAL 12 OZ. UNITS	4,482,924	0.61%
14 Oz./13.5 Oz.						14 Oz.
Paper	0	0	0	0	0	0.00%
Plastic	0	0	0	0	0	0.00%
· ·			ТО	TAL 14 OZ. UNITS	0	0.00%
Other Sizes/Types of C	ontainer					Other Sizes
20 oz Paper	0	*	*	0	*	0.01%
96 oz Plastic	*	*	*	*	*	0.15%
2.5 Gallon Bag	*	0	0	*	*	0.13%
305 Gallon Tote	*	0	0	0	*	0.08%
			TOTAL O	THER SIZE UNITS	211,560	0.38%

Survey data was collected from California market milk handlers at the request of the California Department of Food and Agriculture. While data is submitted from reliable sources, no representation is made as to the complete accuracy of the data reported. Data is published subject to errors, revisions, or withdrawals without notice.

^{*} Data not published, but included in totals.



California Department of Food and Agriculture A.G. Kawamura, Secretary

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The Dairy Statistics Unit appreciates the cooperation of all dairy processors by filing monthly statistical reports with our office. These reports are carefully reviewed in an attempt to identify and correct any errors in reporting. All data is received directly from either California dairy processors or federal Milk Market Administrator offices in regions neighboring California. While data is submitted from reliable sources, no representation is made as to the complete accuracy of the data reported. Data is published subject to errors, revisions, or withdrawals without notice.

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